

47



# City of West Allis

## Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
2003-0193	Communication	In Committee
Time Warner Cable communication informing the City that beginning May 1, 2003, HBO and Showtime will be available exclusively as Time Warner Digital Cable Services, which will bring viewers additional channels and crisper pictures and customers will be given a Digital Converter.		
Introduced: 4/2/2003		Controlling Body: License & Health Committee

### COMMITTEE RECOMMENDATION

*Place on file*

MOVER: *Trudell*

AYES *5* NOES *0*

SECONDER: *Vitale*

EXCUSED       

COMMITTEE ACTION DATE *4-2-03*

### SIGNATURES OF COMMITTEE MEMBERS

*Henry Bangs*  
Chair

\_\_\_\_\_  
Vice-Chair

### COMMON COUNCIL ACTION

*Placed on file*

FINAL ACTION DATE *4-2-03*

MOVER:

*Barczak*

SECONDER:

*Reinke*

*Unanimous*

	AYE	NO
1. Barczak	_____	_____
2. Czaplewski	_____	_____
3. Kopplin	_____	_____
4. Lajsic	_____	_____
5. Murphy	_____	_____
6. Narlock	_____	_____
7. Reinke	_____	_____
8. Sengstock	_____	_____
9. Trudell	_____	_____
10. Vitale	_____	_____

TOTAL \_\_\_\_\_

1320 N. Dr. Martin Luther King, Jr. Drive  
Milwaukee, WI 53212-4002  
Tel 414-277-4190  
Fax 414-908-0327  
bev.greenberg@twcable.com

Bev Greenberg  
Vice President  
Community/Government Relations



March 17, 2003

Mayor Jeannette Bell  
City of West Allis  
7525 W. Greenfield Ave.  
West Allis, WI 53214

OFFICE OF THE MAYOR  
RECEIVED

MAR 20 2003

WEST ALLIS, WI

RECEIVED

MAR 20 2003

CITY OF WEST ALLIS  
CLERK/TREASURER

Dear Mayor Bell:

Time Warner Cable continues to bring our customers into the digital age by upgrading their equipment to our state-of-the art technology. As a result, Time Warner Cable has begun phasing out our outdated analog converters and replacing them with our digital converters.

This transition is great news for HBO and Showtime customers with analog converters! Effective May 1, 2003 Time Warner Cable HBO on channel 66 and Showtime on channel 67 will no longer be available. Instead, HBO and Showtime will be available exclusively on Digital Cable. Customers will be given a Digital Converter and get the same HBO and/or Showtime services **plus** 14 additional channels of HBO and 16 additional channels of Showtime at **no** additional cost!!

The Digital converter is the same price as the analog converter. In addition, the premium price for HBO and Showtime will also remain the same. Customers are being notified by letter and by telephone by our sales department to schedule the exchange of the equipment. The following bill message will be sent to all customers regarding HBO and Showtime.

"Beginning on May 1, 2003, HBO and Showtime will be available exclusively as Time Warner Digital Cable Services, which will bring viewers additional channels and crisper pictures. HBO (channel 66) and Showtime (channel 68) will no longer be available on your lineup. HBO and Showtime subscriptions will require a Digital converter, which can be used on any TV. With the Digital converter HBO customers will now receive 14 channels of HBO and Showtime customers will receive 16 channels of Showtime. Please contact 800-627-2288 to arrange for conversion to Time Warner Digital Cable."

Time Warner Cable is very excited about this transition. We know that the Digital world holds many new possibilities that will enable our customers to access new state-of-the art products with the touch of their remote control. We, at Time Warner Cable believe that "Now, Anything is Possible."

Sincerely,

A handwritten signature in blue ink, appearing to read 'Bev', with a stylized flourish extending from the end.

Bev Greenberg  
Vice President, Public Affairs