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MAY 07 2012

CITY OF WEST ALLIS  
CLERK/TREASURER

**To Mayor Devine**  
**And the members of the Common Council**  
**Of the City of West Allis, Wisconsin**

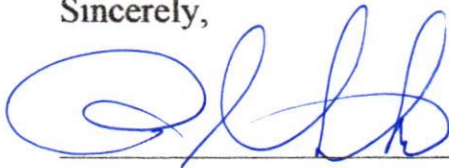
As a resident and home owner in and near the building at Highway 100 and National Avenue in District #5, West Allis,

I, ROSS MARTIN 10947 W. MEGUANKO DR (your name and address),  
am writing to voice my concerns about a proposed business at 2749 South 108th Street (Hwy 100). Operating behind bullet proof glass in their present location, I understand that the business, JRS Jewelry, actually functions primarily as a pawn shop and cash for gold from people off the street, but portrays itself as a retail jeweler/repair shop.

It has come to my attention that other stores in the family owned network of JRS Jewelry located in the City of Milwaukee have all been shut down for unlawfully purchasing stolen property. As a resident living adjacent to the building on Hwy 100 and National, I have strong opposition to the licensing of a place of business that would draw negative clientele in that 'retail' space. The safety of West Allis residents is at stake and we pride ourselves on our safe and secure neighborhood. There is a family owned day care and other small children in this neighborhood too. Our property values will be compromised as well. I do **not** believe our area needs a business like a pawn shop/cash for gold place that would call for such extreme security measures like bullet proof glass. At this time, this group already has other locations in West Allis that have generated increased concern and scrutiny by officials.

Please give full and serious consideration to these troubling issues during their license review. They do not appear to be a true retail jewelry outlet/store but rather a center for pawn and cash for gold and silver transactions that may draw unwanted clientele to the area. For all these reasons, I object to JRS Jewelry receiving a special use permit to operate this kind of business at this location.

Thank you.  
Sincerely,



(your signature)

