



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

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To: License & Health Committee

From: Jerry Musial

Re: 4th Quarter Funding for Educational Access

Date: 3/15/11

As with the Public Access operations this constitutes the final payment to the West Allis/West Milwaukee School District under 2007 Wisconsin Act regarding state franchising of video service providers; Section 8 (7) (em) "PEG Channel Monetary Support", which states, "support for access facilities that is contained in a cable franchise existing on the effective date of this subdivision, shall continue until the first day of the 36th month beginning after the effective date of this subdivision." This Act went into affect December of 2007. This loss of funding forced the School District to discontinue the video clubs at the schools

The School District Channel 13 has aired the four basketball games between Central and Hale boys' and girls' teams. Channel 13 also aired the Video Showcase presentations of each of the schools in the District. These Showcases profile what each school is doing to help improve academic standards.

Even though the funding from the City is ending the School District will continue to program channel 13. Their new facilities on south 70th street have provided them with room for a small studio. It is their goal to begin doing a short news program done by the high school students.

I recommend that the 4th quarter funding for educational access television operations be granted.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Jerold E. Musial".

Jerold E. Musial

Cc: Paul Ziehler