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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2003-0378 Communication In Committee

Time Warner Cable communication announcing America's first Hispanic children's network on channel 991, replacing HTVN and as of July 1, 2003 iNDEMAND will be dropping two of their pay per view channels and replacing two of their pay per view channels with one High Definition iNDEMAND channel to debut on September 1, 2003.

Introduced: 6/3/2003

Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION place on file

MOVER: Trudell AYES 5 NOES 0

SECONDER: Vitale EXCUSED _____

COMMITTEE ACTION DATE 6-3-03

SIGNATURES OF COMMITTEE MEMBERS

[Signature]
Chair

Vice-Chair

COMMON COUNCIL ACTION Placed on file

FINAL ACTION DATE JUN 03 2003

MOVER:

Barczak

Uran.

SECONDER:

Vitale

	AYE	NO
1. Barczak	_____	_____
2. Czaplewski	_____	_____
3. Kopplin	_____	_____
4. Lajsic	_____	_____
5. [Redacted]	_____	_____
6. Narlock	_____	_____
7. Reinke	_____	_____
8. Sengstock	_____	_____
9. Trudell	_____	_____
10. Vitale	_____	_____
<u>Weigel</u>	_____	_____
TOTAL	_____	_____

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bev.greenberg@twcable.com

Bev Greenberg
Vice President
Public Affairs



OFFICE OF THE MAYOR
RECEIVED

MAY 21 2003

WEST ALLIS, WI

RECEIVED

MAY 21 2003

CITY OF WEST ALLIS
CLERK/TREASURER

May 14, 2003

Mayor Jeannette Bell
City of West Allis
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Mayor Bell:

We are extremely excited to announce that effective immediately *Sorpresa!*, America's first Hispanic children's network, will be available to Latino Time Warner Customers on channel 991, replacing HTVN. *Sorpresa!* is a 24-hour destination for kids seeking an exciting, entertaining and multicultural network, including the best Spanish language kids programming from Latin America, Spain and the U.S. Programming includes animation, pre-school series, comedy, dramas, films, documentaries and specials. We are confident that *Sorpresa!* will add to the enjoyment of the Latino Time Warner tier, the best Spanish language service on digital cable!

I am also writing to inform you that, as of July 1, 2003 INDEMAND will be dropping two of their pay per view channels. INDEMAND has chosen to replace two pay per view channels with one High Definition INDEMAND channel. The new High Definition INDEMAND channel will debut on September 1, 2003. We will notify customers of INDEMAND's decision through a bill message on their cable statements.

We are delighted to continue adding more choice and value to our cable programming packages. Stay tuned for more exciting services later this year! Should you have any questions please feel free to contact me anytime at (414) 277-4190.

Sincerely,

A handwritten signature in cursive script that reads 'Bev'.

Bev Greenberg
Vice President, Public Affairs

C: Jerry Musial