

DOWNTOWN WEST ALLIS INCORPORATED

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July 3, 2019

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the Downtown West Allis Business Improvement District (DWABID) is looking to host their "3rd Annual Wood & Wings." This activity will be held on the Saturday, September 14, 2019 from 1pm to 5pm. We are asking to close 75th Street (south of Greenfield) and the two municipal parking lots just east of City Hall. We will attract local artists to paint our urban tree clocks and hold a friendly competition to determine who has the "Best Wings in West Allis."

We are working with the West Allis Forestry Department, using urban lumber from our City. This year we will have artists embellish this wood and turn them into clocks and use pallets to make functional furniture. During the "Wood & Wings" event, our visitors will watch the artists take a blank canvas and create a beautiful piece of art that they can purchase and proudly display. This event will also focus on the recycling efforts our City is promoting.

We will also be reaching out to West Allis eating establishments asking them to join us in a "Best Wings in West Allis" competition. Each restaurant will be asked to create their best wing recipe at this event and our visitors and judges will vote on the "Best Wings in West Allis." We feel these forms of friendly competition bring the business community as well as the neighborhoods together in a positive atmosphere. A kid's art corner and hammerschlagen will complete the event's activities.

We are asking the City of West Allis to use the Municipal Parking lots just east of City Hall and 75th Street. We will also need several barricades to block off this area, "No Parking" signs, picnic tables and refuse and recycle carts. We would like to contain this aspect of the event within this footprint. (See attached) We will encourage visitors to use the Old National Bank's parking lot as an added convenience.

Along with the use of barricades, signs and tables, we are **requesting to declare, this Saturday event, "3rd Annual Wood & Wings" as a Community Event.** This addition to the event, will promote a more festive-type atmosphere.

Our organization holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Don Falk
Downtown West Allis
Promotions Chair
Encl.

cc: David Wepking, Cindy Rausch, Paul Barwick, Peter Feldhusen, Mike Rushmer, Mark Dombrowski, Alderperson Marty Weigel & Alderperson Tracy Stefanski

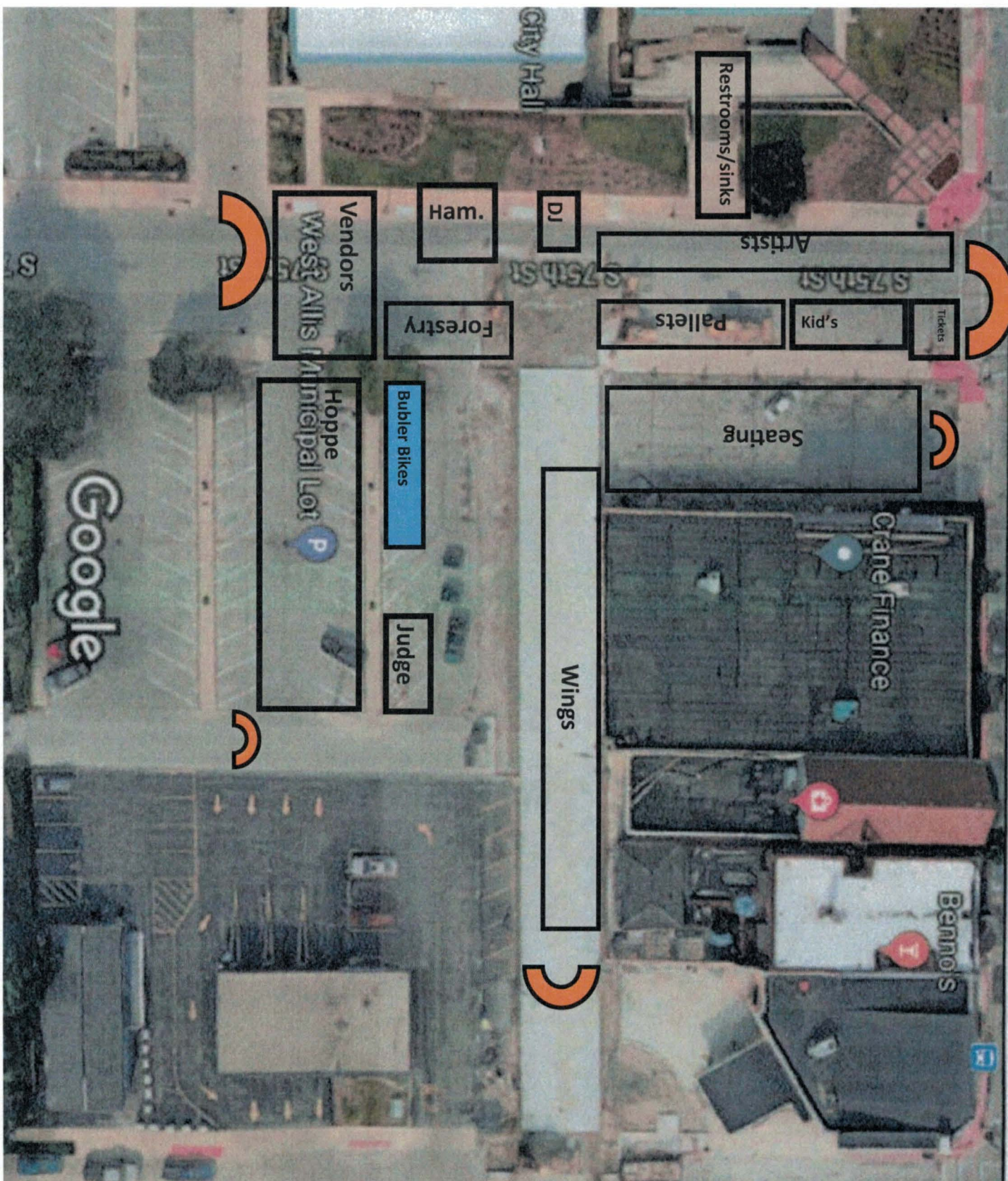


A Main Street Community

A 501(c) Non-Profit Corporation

Building a positive image that encourages customer growth and welcomes community involvement





Restrooms/sinks

DJ

Ham.

Vendors
West Mills Municipal Lot

Forestry

Artists

Pallets

Kid's

Tickets

Seating

Crane Finance

Wings

Bubler Bikes

Judge

Hoppe
Municipal Lot

Google