



City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

File Number	Title	Status			
2007-0085	Communication	In Committee			
	Video/Cable Communications Coordinator communication regarding recommendations for 4th Quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.				
	Introduced: 2/20/2007	Controlling Body: License & Health Committee			

COMMITTE	E RECOMM	ENDATION_	APF	PROVAL			
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Ann Neff

From:

Jerry Musial

Sent:

Tuesday, February 13, 2007 3:11 PM

To:

Ann Neff

Subject:

L&H communication

Ann,

I'm sending up a communication for the 4th quarter funding for educational access operations. Please put on Council Agenda, and have L&H act on it (Approve) at their recess meeting. Would you also prepare a jacket for the 4th quarter funding for West Allis Community Communications Corporation public access operations. I should have this communication to you tomorrow. Also please have L&H act on this (Approve) at their recess meeting.

thank-you,

Jerry

Jerry Musial Video/Cable Communications Coordinator 7525 W. Greenfield Avenue West Allis, Wisconsin 53214 (414) 302-8350 jmusial@ci.west-allis.wi.us



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Department of Administration & Finance Office of Cable Communications

To: License & Health Committee

From: Jerry Musial Re: 4th Quarter Funding Recommendations for the

West Allis Community Communications Corporation (WACCC)

Date: 2/14/07

The WACCC too has been experiencing many equipment problems involving cameras and tape decks, which are affecting the quality of their programs. This issue won't be resolved until the franchise renewal is attained with Time Warner Cable, but the WACCC continues to move along as best they can.

In the area of programming the WACCC produced 55 programs in the fourth quarter and totaling 201 programs for 2006. Among these were former Mayor Frank Ziedler "Remembers Milwaukee", "Milwaukee County District Attorney Candidate Forum", "Weddings of Yesterday Fashion Show", "Billie the Brownie", and the "Santa Call In Show". Four new members joined the WACCC bringing the total for 2006 to 28 new members. 18 people went through the workshops dealing with the studio and field production equipment, editing equipment and producer's classes. And, the Irish Cultural and Heritage Center and the Polish Center of Wisconsin went through training.

Fundraising activities were high on the list of WACCC activities in the fourth quarter. They included a Haunted Television Station Scare-A-Thon, photos with Santa in the WACC lobby, and selling holiday promos to businesses. The WACCC is gearing up for their 25th Anniversary event on March 25, 2007.

I recommend providing 4th quarter funding for the WACCC.

Respectfully Submitted

Jerry Musial

Cc: Mayor Bell Paul Ziehler