

Existing Neighborhood Name\*

**Conrad Gardens**

Members\*

**61**

Attach Proof of Quorum at Annual Meeting\*

**Meeting Notes - Conrad Gardens Neighborhood Association.pdf**

Mission/Statement of Purpose\*

Established in 2022, the Conrad Gardens Neighborhood Association is a vibrant and inclusive community where residents support each other and our neighborhood businesses. We cultivate a supportive, safe, and engaged neighborhood atmosphere through regular events, community improvement initiatives, and personal connections.

Grant Request Amount **\$2,000**

### **Summary of Proposed Activities**

What are the intended outcomes of the project? (community engagement, beautification, sense of identity, etc)\*

**increase community engagement and connection, spread awareness of the association, welcome new residents, connect to neighborhood businesses to increase community support**

What are the proposed activities that will help achieve the intended outcomes? (block party, community garden, neighborhood signs, etc)\*

**See attachment**

How will you know you were successful? (20% increase in neighborhood association membership, 2 new art installations in the community garden, 5 new street pole signs, etc)\*

**Welcome at least 30 new households to the neighborhood, create business directory to share with residents, increase attendance to all events (neighborhood cleanups, chili cookoff, holiday caroling, Halloween block party)**

Anticipated financial costs per activity, including vendor or service provider. (Include as much detail as possible)\*

**See attachment**

**Annual Operational Grant Allocation Estimates 2025 - \$2000 Maximum**

**ASSOCIATION NAME:** Conrad Gardens

**SUBMITTED BY:** Resl Okruhlica

Category Community Event Beautification Project Marketing Project Special Program Administrative Need	Project/ Event Name/ item	Estimated cost (requested \$ amount)	Date(s) (estimated date of event, date range of project, or date of purchase)	Location (if applicable)
Administrative need	Monthly meeting food	\$125	March-November	
Marketing Project	T-Shirts	\$0	Initial purchase for current members in May, ongoing as new members join	
Marketing Project	Yard signs	\$150	Initial purchase for current members in May, ongoing as new members join	Distributed to residents for their yard
Marketing Project	Window clings for businesses	\$50	Purchase in June, installation ongoing as businesses join	Businesses in CG
Special program	Welcome baskets for new residents	\$600	Ongoing as needed	
Community event	Chili Cookoff	\$220	November	Resident backyard
Community event	Holiday Caroling	\$170	December	Around the neighborhood

Community event	Neighborhood Cleanup	\$110	April, September	Around the neighborhood
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Community Event	Halloween Block Party	\$575	October	86th and Orchard
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Total		\$2,000		
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<b>Description</b> <b>(Brief description the project/event)</b>	<b>Have you done this event/ project in previous years?</b> <b>If so, what was budgeted?</b>
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Food for in-person monthly meetings (we do not meet in-person during December-February)	Yes. All items were purchased by residents.
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T-Shirts for members showing they support the association	No
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Yard signs showing they are members who support the association	No
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Window clings for CG businesses who are members of the association showing their support	No
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Working with local businesses to get donations for this as well so the cost per basket may end up being less if we can get help from them. Will include information about the association, basic west allis services contact info, non-alcoholic gifts and promotional items from West Allis businesses.	No
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Resident competition	Yes, all items were purchased by residents
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Gathering to walk around the neighborhood singing and spreading holiday cheer	Yes, all items were purchased by residents
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Neighborhood cleanup. Working to get a neighborhood business to sponsor these potentially covering the cost of food and prize giveaway.

Yes, all items were purchased by residents

Fall/Halloween themed block party with a potluck, bounce house, crafts, pumpkin bowling, and a costume contest

Yes, all items were purchased or donated by residents

**Additional comments**

This will be fundraised or purchased by residents

\$150 will be put toward the purchase of these, the rest will be fundraised or purchased by residents

\$50 will be out toward the purchase of these, whatever remains will be fundraised or purchased by the businesses

30 baskets about \$20 each

This went really well last year, looking to do it again maybe with a neighborhood sponsor for the event but in the meantime, adding it into our budget for basic supplies (cups, napkins, bowls, spoons), decorations and signage at the event, and yard signs and posters to promote the event (which can be used for future years). Depending on how many RSVPs we get, this might also include table/chair rentals.

This was a big success last year, looking to do again with a little more organization targeting houses that sign up, and providing hot chocolate and cookies/snacks, printing costs of caroling booklets, promotional signage, food-related supplies (like napkins, cups), items to encourage participation (small costume items, bells/instruments for kids etc.) \*\$25 will be spent on food/beverages

We are continuing to do two cleanups per year. We utilized DPW for all the cleanup tools/resources. We'd like to additionally purchase snacks and bottled water for those attending (\$25 for each event), 1 prize pack per event including items from local businesses as a giveaway at each event (\$30)

This was our biggest event last year and we intend to do something similar this year with more organization and promotion. Funds will be toward the bounce house rental (~\$250), potluck supplies (plates, cups, napkins ~\$20) and decor\* ~\$50), table and chair rental (~\$100), and craft supplies (~\$15). Promotional signage\* and posters (\$140)

\*These can be used for future years. The city provided the block party permit for free.