



STAFF REPORT
WEST ALLIS PLAN COMMISSION
Wednesday, February 28, 2024
6:00 PM
West Allis City Hall – Room 128

Watch: <https://www.youtube.com/user/westalliscitychannel>

5. Ordinance to Adopt the City of West Allis 2045 Comprehensive Plan.

City of West Allis 2045 Comprehensive Plan Wisconsin State Comprehensive Planning Law (Statute 66.1001) requires cities, counties, and other local units of government to enact a Comprehensive Plan every 10 years. The Comprehensive Plan, which covers a 20-year planning period, is intended to act as a guide for development and decision making related to land use, housing, transportation, utilities, economic development, agriculture, and intergovernmental relationships. The City of West Allis adopted the last version of its plan, the 2040 Comprehensive Plan in February of 2021.

The 2045 Comprehensive Plan will replace the 2040 Plan. The update to the Comprehensive Plan was conducted in multiple phases.



1. Kick-off
 - a. The 2045 Comprehensive Plan update was announced to the public and the first phase of public engagement launched on April 10th, 2023.
2. Public Engagement: Issues & Opportunities
 - a. The first phase of public engagement focused on the issues West Allis needs to address and the opportunities it can build on. This phase took place from April 10th through May 31st.
3. Public Engagement: Visioning
 - a. The second phase of public engagement focused on learning what community members want West Allis to be like in the future. This phase took place from June 1st through June 30th.
4. Public Engagement: Plan Recommendations
 - a. The third phase of public engagement focused on the specific actions community members would like the City to take to make West Allis a better place to live. This phase took place from July 5th through September 30th.
5. Draft Plan
 - a. Following public engagement, City Planning staff created a draft plan. Supplementary internal working group meetings helped to develop recommendations.
6. Public Engagement: Draft Plan Feedback
 - a. On January 16th, 2024, an executive summary and the draft plan was shared with the public.

7. Finalize Plan
 - a. Following this period of public outreach, City staff made modifications and released a final version of the Comprehensive Plan on February 23rd, 2024.
8. Adoption
 - a. Following review and approval by the Plan Commission and Common Council, the Comprehensive Plan may be formally adopted March 19, 2024.

This multi-phased approach allowed the City to fully engage the public in the planning process and provided for the use of more current Census data as each plan section was reevaluated. Throughout months of public engagement at community events, workshops, and online, over a thousand community members shared their thoughts and perspectives. Their ideas directly informed the 2045 Comprehensive Plan.

The Comprehensive Plan is an important document to help guide policy decisions. It's used in conjunction with other city plans and goals – strategic plan, annual budget and capital improvement funding.

Schedule for the adoption phase:

- The latest draft version of the [Comprehensive Plan is available to inspect/review](#) online and a hard copy may be viewed in the City Library and City Hall – Customer Service Center within business hours.
- The Comprehensive Plan is presented to Plan Commission on February 28, 2024.
- A public hearing on the 2045 Comprehensive Plan will be held at the March 19, 2024 Common Council Meeting. The Plan may be approved on the same night if Council chooses.

Recommendation: Plan Commission approval and recommending Common Council pass the Ordinance to Adopt the City of West Allis 2045 Comprehensive Plan. Hearing March 19, 2024.