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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2004-0622	Communication	In Committee
Time Warner Cable communication announcing the addition of NBA TV (Digital Channel 116) and ESPN HD to the Digital Channel Line-up.		
Introduced: 10/19/2004		Controlling Body: License & Health Committee

PLACE ON FILE

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>10-19-04</u>			Barczak				
		✓	Czaplewski	✓			
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				
			Narlock	✓			
	✓		Reinke				
			Sengstock	✓			
			Vitale				
			Weigel				
			TOTAL	5			

SIGNATURE OF COMMITTEE MEMBER

Rest Kopplin _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION place on file

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>10-19-04</u>			Barczak				
	✓		Czaplewski				
			Dobrowski				
			Kopplin				
		✓	Lajsic				
			Narlock				
			Reinke				
			Sengstock				
			Vitale				
			Weigel				
			TOTAL				

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Milwaukee, WI 53212-4002
Tel 414-277-4111
Fax 414-224-6155



OFFICE OF THE MAYOR
RECEIVED

OCT 10 2004

WEST ALLIS, WI

October 4, 2004

Mayor Jeannette Bell
City of West Allis
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Mayor Bell:

Time Warner Cable is excited to announce that we have added two new channels to the Digital Channel Line up.

- **NBA TV** (Digital Channel 116) has been moved from the Sports Package to all DigiPic 1000 packages or higher. **NBA TV** is your all-access channel for everything basketball, featuring live games, behind-the-scenes access, live high-definition (HDTV) game broadcasts, new original programming and more. Want to see some of the Greatest Finals moments of all time? Do you love the unhinged and unpredictable playing style of streetball? Then tune in everyday to **NBA TV**, where you can find the Entertainers Basketball Classic from Rucker Park, NBA TV Insiders, Virtual GM, Real Training Camp and more. NBA TV's line-up of **exclusive** programming is a must for any basketball fan and is a great way to get ready for the 2004-5 NBA season.
- **ESPN HD** is a 24/7 high-definition service of ESPN featuring live, high profile telecasts including games from the National Football League, Major League Baseball, the National Basketball Association, the National Hockey League, NCAA Women's Basketball Championships and more. **ESPN HD** will be offered in the HD Package on channel 530. In addition to **ESPN HD**, the HD Package (\$6.95/mo.) includes iNHD, iNHD2, HDNet and HDNet Movies. In order to get the HD Package, customers must have the Digital Access Package (or higher level of digital service), an HD Converter and a high definition television.

High-Definition Television is the highest resolution digital television format, delivering theater-quality pictures and CD-quality sound. HDTV has been described as the most dramatic change for viewers since the introduction of color television. At Time Warner Cable, we are proud to provide Southeastern Wisconsin residents with more HDTV choices. With 15 channels of HDTV programming including five local broadcast stations, we believe Time Warner Cable continues to provide the best home entertainment experience.

Time Warner Cable is committed to providing our customers with the latest in state-of-the-art technology, entertainment and information. We will continue to keep you updated as we launch new products and channels that will enhance our customer's viewing options. Should you have any questions please feel free to contact me anytime at (414) 277-4193.

Sincerely,

A handwritten signature in blue ink that reads "Celeste Flynn".

Celeste Flynn
Director, Public Affairs