

44



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2004-0051	Communication	In Committee
Jerry Musial, Video/Cable Communications Coordinator communication regarding 4th Quarter Funding for Educational Access.		
Introduced: 1/20/2004		Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION approval

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>JAN 20 2004</u>			Barczak	✓			
			Czaplewski				
		✓	Kopplin	✓			
			Lajsic				
			Narlock				
			Reinke				
		✓	Sengstock	✓			
			Trudell	✓			
		✓	Vitale	✓			
			Weigel				
		TOTAL		5	-		

SIGNATURE OF COMMITTEE MEMBER (RECORDER)

Anthony T. Barczak
Chair

Vice-Chair

Member

COMMON COUNCIL ACTION **APPROVAL**

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>JAN 20 2004</u>	✓		Barczak				
			Czaplewski				
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
			Sengstock				
			Trudell				
			Vitale	✓			
			Weigel				
		TOTAL					

UNANIMOUS



CITY OF WEST ALLIS

WISCONSIN



Wisconsin
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Municipal
Excellence

Department of Administration & Finance
Office of Cable Communications

JERRY MUSIAL
Video/Cable Communications Coordinator

To: License & Health Committee
From: Jerry Musial
Re: 4th Quarter Funding for Educational Access
Date: 1/20/04

The School District is continuing to increase its levels of programming on Channel 13. Presently there are 12 video club advisors working with approximately 100 students ranging in age from 9 to 19. Since September the clubs have produced 25 programs, such as quiz shows based on academic studies, concerts, sporting events and classroom projects. The students are scripting, videotaping and editing the programs.

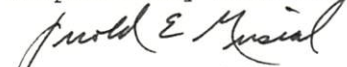
The School District's Information Office is also producing programs on special education projects, staff-development, in-service sessions and the district's budget challenges. They are currently working on a program about the No Child Left Behind Act. Channel 13 Sports has produced 12 high school football, volleyball and basketball games for both Central and Hale.

The video clubs are receiving training from the Information Office's video production assistant. A district wide video team is being formed and should commence work by the end of January.

The future goals of Channel 13 are to enhance and update their broadcast equipment to accommodate the increased demand and usage by the district video team and school video clubs.

After reviewing the School District activities relating to the educational access channel, I recommend that the fourth quarter funding for educational access television operations be granted.

Respectfully submitted,


Jerold E. Musial

Cc: Mayor Bell
Paul Ziehler