

ORDER



Orders
Order / Rev: 291444
Alt Order #:
Product Desc: 2017 Packers Radio Network
Estimate:
Flight Dates: 08/07/17 - 12/31/17
Original Date / Rev: 06/16/17 / 06/16/17
Order Type: GENERAL

Radio-Milwaukee-WTMJ-AI

Primary AE: Cornelius Holt
Sales Office: RADMK
Sales Region: LOC

Agency Name: City of West Allis
Buying Contact:
Billing Contact: Rebecca Grill
Attn: Rebecca Grill
Address: West Allis, WI 53214

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: City of West Allis
Demographic: A25-54
Product Codes: TL Cruise
Priority: DEF
Revenue Code 1: DIR
Revenue Code 2: TIME SLS
Revenue Code 3: TIME SLS

New Business Thru:
Order Separation: 00:25:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/27/17	3	\$1,050.00	\$1,050.00
08/28/17	09/24/17	4	\$1,400.00	\$1,400.00
09/25/17	10/29/17	4	\$1,400.00	\$1,400.00
10/30/17	11/26/17	4	\$1,400.00	\$1,400.00
11/27/17	12/31/17	5	\$1,750.00	\$1,750.00

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	3	\$1,050.00	\$1,050.00	0.00
September 2017	4	\$1,400.00	\$1,400.00	0.00
October 2017	4	\$1,400.00	\$1,400.00	0.00
November 2017	4	\$1,400.00	\$1,400.00	0.00
December 2017	5	\$1,750.00	\$1,750.00	0.00
Totals	20	\$7,000.00	\$7,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cornelius Holt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTMJ	08/07/17	12/31/17	Packers OT Packers OT	CM	Various	-----	:30	0	\$350.00	P-3	0.00	NM	20	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/17	08/13/17	---1---		1		\$350.00		0.00					
		Week: 08/14/17	08/20/17	----1-		1		\$350.00		0.00					
		Week: 08/21/17	08/27/17	----1-		1		\$350.00		0.00					
		Week: 08/28/17	09/03/17	---1---		1		\$350.00		0.00					
		Week: 09/04/17	09/10/17	-----1		1		\$350.00		0.00					
		Week: 09/11/17	09/17/17	-----1		1		\$350.00		0.00					
		Week: 09/18/17	09/24/17	-----1		1		\$350.00		0.00					
		Week: 09/25/17	10/01/17	---1---		1		\$350.00		0.00					
		Week: 10/02/17	10/08/17	-----1		1		\$350.00		0.00					
		Week: 10/09/17	10/15/17	-----1		1		\$350.00		0.00					
		Week: 10/16/17	10/22/17	-----1		1		\$350.00		0.00					
		Week: 10/23/17	10/29/17	-----		0		\$350.00		0.00					
		Week: 10/30/17	11/05/17	-----		0		\$350.00		0.00					
		Week: 11/06/17	11/12/17	1-----1		2		\$350.00		0.00					
		Week: 11/13/17	11/19/17	-----1		1		\$350.00		0.00					
		Week: 11/20/17	11/26/17	-----1		1		\$350.00		0.00					
		Week: 11/27/17	12/03/17	-----1		1		\$350.00		0.00					

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1	WTMJ	08/07/17	12/31/17	Packers OT	CM	Various	-----	:30	0	\$350.00	P-3	0.00	NM	20	\$7,000.00
				Packers OT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/04/17	12/10/17	-----1	1	\$350.00	0.00								
		Week: 12/11/17	12/17/17	-----1	1	\$350.00	0.00								
		Week: 12/18/17	12/24/17	-----1-	1	\$350.00	0.00								
		Week: 12/25/17	12/31/17	-----1	1	\$350.00	0.00								
													Totals	20	\$7,000.00