

# DOWNTOWN WEST ALLIS, INC.

## Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214

(414) 774-2676 • FAX (414) 774-7728

www.downtownwestallis.com

October 2, 2012

City of West Allis

Attn: Mayor Devine and West Allis Common Council

7525 W. Greenfield Avenue

West Allis, WI 53214

RECEIVED

OCT 3 2012

CITY OF WEST ALLIS  
MAYOR

Dear Mayor Devine and West Allis Common Council:

Based on the City of West Allis Municipal Code we understand the restriction of Pets Stores being a permitted use in the Downtown West Allis Downtown West Allis Business Improvement District.

The Downtown West Allis, Inc. (DWA) Board of Directors asks the City of West Allis Common Council to instruct the City's Planning and Zone Division to reconsider this restriction. We ask that the ordinance allow Pet Stores, selling small pets, such as birds, reptiles, hamsters, etc., be allowed in the C-1 District.

Thank you for your time and we look forward to hearing from you soon. If you have any questions or comments, feel free to call the BID office at (414) 774-2676.



Douglas A. Persich  
President – DWA, Inc.



Chet Parker  
President – DWA Business Improvement District

cc: Steve Schaer