



OFFICE OF THE CITY CLERK

Monica Schultz  
City Clerk

414/302-8220  
414/302-8207 (Fax)

City Hall  
7525 West Greenfield Avenue  
West Allis, Wisconsin 53214

[mschultz@westalliswi.gov](mailto:mschultz@westalliswi.gov)  
[www.westalliswi.gov](http://www.westalliswi.gov)

July 21, 2015

Guzzler's Sports Lounge  
Eric G. Millard, Agent  
7408 W. Walker St.  
West Allis, WI 53214

Dear Mr. Millard:

The Chairman of the License & Health Committee orders that you appear at their meeting on Tuesday, August 4, 2015, at 5:30 P.M. in Room 128, West Allis City Hall, 7525 W. Greenfield Ave., regarding the Public Hearing for your 2015-2016 Class B Tavern License application for the premises located at 7408 W. Walker St.

Please note that all meetings, unless otherwise noted, are open to the public and may be televised and recorded through the City's Cable Communications Division.

If you have any questions, please contact the Clerk's Office at (414) 302-8202.

Sincerely,

*Monica Schultz*  
*amn*

Monica Schultz  
City Clerk

/amn

cc: Eric G. Millard (home address)

# Planning Application



Project Name Guzzlers Sports Lounge

### Applicant or Agent for Applicant

Name ERIC Millard  
 Company Guzzlers Sports Lounge  
 Address 7408 W. Walker St  
 City West Allis State WI Zip 53214  
 Daytime Phone Number 414-704-5769  
 E-mail Address CCrunner4450@aol.com  
 Fax Number N/A

### Agent is Representing (Tenant/Owner)

Name STEVE DUNN  
 Company Guzzlers  
 Address 7408 W. Walker St  
 City West Allis State WI Zip 53214  
 Daytime Phone Number 414-453-7200  
 E-mail Address Steve a Dunnsportinggoods.net  
 Fax Number 414-453-7250

### Property Information

Property Address 7408 W Walker St  
 Tax Key No. 440-0030-002  
 Aldermanic District 2  
 Current Zoning C-2  
 Property Owner STEVE DUNN  
 Property Owner's Address 5435 S Nicole Ct.  
New Berlin WI 53151  
 Existing Use of Property Tavern  
 Previous Occupant Krap, hostz  
 Total Project Cost Estimate \$14,000

### Application Type and Fee

(Check all that apply)

- Special Use: (Public Hearing Required) \$500
  - Level 1: Site, Landscaping, Architectural Plan Review \$100 (Project Cost \$0-\$1,999)
  - Level 2: Site, Landscaping, Architectural Plan Review \$250 (Project Cost \$2,000-\$4,999)
  - Level 3: Site, Landscaping, Architectural Plan Review \$500 (Project Cost \$5,000+)
- Site, Landscaping, Architectural Plan Amendment \$100
- Extension of Time \$250
- Signage Plan Appeal \$100
- Request for Rezoning \$500 (Public Hearing Required)  
Existing Zoning: \_\_\_\_\_ Proposed Zoning: \_\_\_\_\_
- Request for Ordinance Amendment \$500
- Planned Development District \$1,500 (Public Hearing Required)
- Subdivision Plats \$1,700
- Certified Survey Map \$600
- Certified Survey Map Re-approval \$50
- Street or Alley Vacation/Dedication \$500
- Transitional Use \$500 (Public Hearing Required)
- Formal Zoning Verification \$200

**In order to be placed on the Plan Commission agenda, the Department of Development MUST receive the following by the last Friday of the month, prior to the month of the Plan Commission meeting.**

- Completed Application
- Corresponding Fees
- Project Description
  - One (1) set of plans (24" x 36")
    - Site/Landscaping/Screening Plan
    - Floor Plans
    - Elevations
    - Certified Survey Map
    - Other
  - One (1) electronic copy of plans
  - Total Project Cost Estimate

Please make checks payable to:  
City of West Allis

#### FOR OFFICE USE ONLY

Plan Commission 6-24-15  
 Common Council Introduction 7/7/15  
 Common Council Public Hearing 7-7-15

Applicant or Agent Signature [Signature] Date 6/10/15

Property Owner Signature [Signature] Date 6/10/15



Oper: WALSBT1 Type: DC Drawer: 1  
Date: 6/10/15 01 Receipt no: 40904  
GH: DEV SPECIAL USE PERMIT  
1.00 \$500.00

GUZZLERS  
GN DEV LVL 2 SITE- ARCH PLN  
1.00 \$250.00

GUZZLERS  
CA CASH PAYMENT 300.00 \$750.00  
Total tendered \$750.00  
Total payment \$750.00

Trans date: 6/10/15 Time: 10:17:19

*[Faint handwritten notes and scribbles, possibly including "300.00" and "750.00"]*

*[Faint handwritten notes]*

*[Faint handwritten notes]*

Special Use Permit for a proposed extension of premise at  
Guzzler's Sport Lounge, and existing business,  
Located at 7408 W. Walker Street.

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While I am not anti business, I believe that this has "bad idea" written all over it.

1. This business, as well as the Walker Inn located kitty corner, is located in a residential area. Yes, the residents in the area purchased their properties aware of these businesses. While we and others have had issues regarding the noise from these businesses, it has not been an everyday occurrence.  
We (the residence of the area surrounding the business) as property owners have an expectation of peace and quiet on our property. The noise, with an outdoor venue, will increase. As proposed, with groups outdoors combined with drinking, horse shoes, and bags (self serve????), this is a receipt for high noise levels. At present, the noise from inside the businesses can at times, be heard half a block away (especially when the doors are kept open). Add lights and music, this would be intolerable.
2. This is a residential area with limited one side parking overnight. The increased traffic, with leagues, will limit parking for the residence who finds it necessary to park in the street.
3. This is a residential area that has many households with small children. It seems dangerous to increase traffic in the area with many who have been drinking.
4. Walker Street and 74<sup>th</sup> are narrow when cars are parked on both sides of the street. Often even now cars cannot pass each other. Traffic congestion is bound to occur.
5. The hours of operation, 11:00 AM to 10:00 PM, provide the residence 11 hours of **noise, traffic congestion, parking issues, and decreased safety for their families.**
6. At present we are forced to deal with the loud street conversations of the smokers who must exit the establishment to smoke. It is amazing how the volume increases after a few drinks. On cool summer nights I shouldn't have to close my windows to get to sleep.
7. How will this 10:00 PM shutdown be enforced or guaranteed? Not all people's work schedules allow them to stay up until 10:00 PM. The 10:00 PM shutdown may be an inconvenience for these individuals.
8. What kind of an effect will this venue have on the property values for the homes located in the immediate proximity? The purchase of a home looks at what is happening in the location and what affect the items will have on their **quality of life**. I believe approval of this venue would decrease property and decrease one's ability to sell their home.
9. Would the Common Council members be willing to approve the request if located next to their residence?
10. Will the fenced area be attractive to the residence or detract from the area.

In a commercial area – possibly.

In a residential area – NO!

Sherry K. Walter

Steven A. Walter  
913 So. 74<sup>th</sup> St  
West Allis, WI 53214

email: Mayor Alderpersons, John Stibap,  
71315 Steve Schaer, Monica Schultz

**Subject:**

Online Form Submittal: Alderperson Thomas G. Lajsic, Fourth Aldermanic District

**Alderperson Thomas G. Lajsic, Fourth Aldermanic District**

Use this form to send an email message to Alderperson Lajsic.

If you are experiencing a life threatening emergency, call 911 to receive immediate attention. If you have an urgent or time sensitive matter that is not a life threatening emergency, please call the Police Communication Center non-emergency number, (414) 302-8000.

First Name William

Last Name Menzel

Street address: 845 S.74th Street

Email: [wamenzel@yahoo.com](mailto:wamenzel@yahoo.com)

Phone: 414-739-7245

Please respond by: Email

Subject: Guzzler's proposed outdoor expansion.

Message: Dear Ald. Lajsic, I am writing you this letter in regards to the proposed outdoor expansion of "Guzzler's Sports Lounge" located on 7408 W. Walker St in West Allis. I am also writing this letter on behalf of Mr. Ken Banks who lives right next door to Guzzler's. Ken gave me permission to write this letter on his behalf. First off, for the record, we have nothing against Guzzler's, the ownership or their customers. We have respect for a business owner who tries to run an honest, clean operation. We have lived with two bars on our block, the other is "The Walk Her Inn" on 900 S.74th St, for years with no real life changing issues. The two bars are across the street from each other. What we do have an issue with, is the proposed outdoor expansion. This includes, but not limited to, outdoor volleyball courts, horseshoes, outdoor music and food/drinks. Let it be known that the volleyball courts would be literally right next to Mr. Banks house. The possibility of a ball going in his property, damaging a window is quite real. Even with a chain link fence the owner wants to put up to "protect" Ken's home. This would not only be an eyesore and a nuisance, but a diminished quality of life. Imagine the repeated sound of the volleyball off that chain link fence. A fun and inviting sound that

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you would want to keep your window open to??? I would think not. Oh, and the trespassing on Ken's private property to get those darn balls that go over the fence..... Next, the added noise to the neighborhood. You would be a fool to think that intoxicated people at a bar will be quiet and respectful while outside playing volleyball or horseshoes. Ahhhh, the "clank" of those metal shoes..... delightful!!! And of course the yelling, loud talking, laughing ect. Shall I even go into the issue of outdoor music? We are sure there will be more traffic and parking issues also which adds to the addition noise pollution to this family neighborhood. Did I mention that this is still a nice, family neighborhood???? In closing, the proposed outdoor expansion for Guzzler's spells nothing but trouble for our neighborhood. As of right now, it's quiet and peaceful. We wish to keep it this way. Residents like living in this little nook of West Allis. I know Ken and I do. This part of town is on the "upswing". Pretty exciting to see these positive changes. We hope these changes continue to be positive. Please deny Guzzler's request for outdoor expansion for the reasons stated above and others that would likely result from it. Thank you for your time and consideration. Sincerely and respectfully, William Menzel.

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