



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

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To: License & Health Committee
From: Jerry Musial
Re: 2nd Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 8/30/10


Fund raising has been a major focus of the WACCC's efforts involving grant writing, soliciting donors, sponsors and volunteers. With their funding coming to an end this year the WACCC has met with Rep. Staskunas and other legislators and expect to have another form of legislation introduced in 2011 to save Access Funding.

In the second quarter seven people took part in the Producers Class and Field Production. Five people also went through Studio Production and Non-Linear Editing classes. 63 programs were produced during the second quarter with 11 new people joining the WACCC and 6 people renewing membership.

Their work over the rest of the year will center on fundraising with work on the 2011 Discount Card at the forefront of their efforts.

It is staff's recommendation that the second quarter operating funds be allocated to the WACCC.

Respectfully Submitted,


Jerry Musial

Cc: Paul Ziehler