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Honorable Board of Public Works City of West Allis

Re: New Street Name for WisDOT Constructed Street at S. 60th St. by WisDOT Sign Shop

You may recall that I submitted a communication in July of 2023 discussing the status of the new street being constructed by the State of Wisconsin Department of Transportation (WisDOT) as mitigation for the removal of access at S Hawley Road to the I94 East-West Freeway.



WisDOT has indicated that the new street final design will be completed in 2024 with reviews and land acquisitions in 2025. The construction will begin in late 2025 or early 2026.

As indicated in the July communication, the new street has been called W. Washington Street Extension in the past; however, there is already a section of W. Washington Street from S. 65th Street to S. 60th Street which is 2 blocks south of the new street. A name for the new street will need to be chosen. WisDOT has requested that the City chose an official name for the street by March of 2024.

While there is a specific proceedure listed in Policy 308 – Naming and Renaming of Public Buildings, Facilities, and Streets (attached), this policy specifically states that it is not to be followed in the original naming of streets. I cannot find any other policy, proceedure, or municipal code that references the original naming of streets. I, therefore, submit some possible names for this new street:



W. Progress Way

W. Allis Avenue

W. Chalmers Street

W. Development Drive

W. Walker Street

There are many, many names this street can be. I am leary of having a public naming contest due to misfortunes that have occurred in the past with the name getting the most votes being something not appropriate for a street name such as "Streety McStreet Face". If there is a method you would prefer, please let me know and we will follow that procedure. I would propose to have a final name chosen by the first meeting in March.

Please reach out to me with any questions.

Sincerely,

Mulinda W. Dejruski Melinda K. Dejewski, PE

City Engineer