



# City of West Allis

Ordinance: O-2019-0001

**File Number: O-2019-0001**

**Final Action:**

**Sponsor(s): Advisory Committee**

**FEB 05 2018**

An Ordinance to amend Section 2.52(4) of the City of West Allis Revised Municipal Code regarding the creation of two subcommittees of the Tourism Commission, the Farmers Market Committee and the Events Committee.

The Common Council of the City of West Allis do ordain as follows:

Part I. Section 2.52(4) of the City of West Allis Revised Municipal Code is amended by adding subsection (h) to read as follows:

## 2.52 Tourism Commission.

### (4) Powers and Duties.

(h) Tourism Commission will oversee two subcommittees for event coordination within the City.

#### (i) Farmers Market Committee

The Farmers Market Committee shall monitor the operation of the West Allis Farmers Market by making decisions and recommendations that support the long-term success of the Farmers Market. The committee will review the criteria for vendor eligibility, determine market rules, and advertise the market through promotions and outreach planning. The committee will work with the Tourism Commission and Communications Department to coordinate new events and marketing efforts.

The Farmers Market Committee shall consist of the following members:

- I. City of West Allis Tourism and Events Coordinator, who shall also serve as Chair (Indefinite Term as Ex Officio).
- II. One (1) Representative of the City of West Allis Health Department (Indefinite Term as Ex Officio).
- III. One (1) Farmers Market Attendant (Indefinite Term as Ex Officio).
- IV. One (1) Representative of the Farmers Market Vendors (2 Year Term).
- V. Two (2) Representatives of the West Allis community and/or business community (2 Year Term).
- VI. The Mayor, or their designee (Indefinite Term as Ex Officio).
- VII. The City Administrator, or their designee (Indefinite Term as Ex Officio).

#### (ii) Events Committee

The Events Committee shall be responsible for annually planning and implementing community programs and events in the City of West Allis.

The Events Committee shall consist of the following members:

- I. The Mayor, or their designee, who shall also serve as Chair (Indefinite Term as Ex Officio).
- II. City of West Allis Tourism and Events Coordinator, who shall also serve as Vice Chair (Permanent Term).
- III. One (1) representative of sponsoring and/or contributing organizations (2 Year Term).

- IV. One (1) representative of the Downtown West Allis Business Improvement District, or their designee (Permanent Term).
- V. One (1) representative of business (2 Year Term).
- VI. At least one (1) or more citizen representatives (2 Year Term).
- VII. The Director of the School District Recreation Department, or their designee (Permanent Term).
- VIII. The City Administrator, or their designee (Indefinite Term as Ex Officio).

Part II. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby repealed.

Part III. This ordinance shall take effect and be in full force from and after its passage and publication.

ADM/ORDRES/2019/ADVO2019.01

PASSED FEB 05 2018

APPROVED 2/7/19

  
\_\_\_\_\_  
Steven A. Braatz, Jr., City Clerk

  
\_\_\_\_\_  
Dan Devine, Mayor