



City of West Allis

7525 W. Greenfield Ave.
West Allis, WI 53214

Resolution: R-2017-0207

File Number: R-2017-0207

Final Action:

Sponsor(s): Administration & Finance Committee

AUG 01 2017

Resolution relative to accepting the sole source proposal of WTMJ-AM Radio, a division of Scripps Media, Inc. for providing Commercial Broadcast services for a total net sum of \$7,000.

WHEREAS, Mayor Devine has reported that he has received a proposal for commercial broadcast services for promotion and marketing of the City of West Allis; and

WHEREAS, the Common Council deems it to be in the best interests of the City of West Allis that the proposal of WTMJ-AM Radio (hereafter "WTMJ"), a division of Scripps Media, Inc., d/b/a WTMJ-AM, be accepted; and

WHEREAS, the City Administrator has determined that this contract is inappropriate for competitive selection because WTMJ has exclusive advertising rights with the Green Bay Packers, Inc.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Common Council of the City of West Allis that the proposal submitted by WTMJ for providing commercial broadcast services for the total net sum of \$7,000 be and is hereby accepted.

BE IT FURTHER RESOLVED that the funding will come from the City's Department of Communications Radio Advertising Budget.

BE IT FURTHER RESOLVED that the proper City Officials be and are hereby authorized to enter into the agreement for the aforesaid services.

ADMORDRES\ADMR2017.35

ADOPTED AUG 01 2017

APPROVED 8/10/17

 Monica Schultz
Monica Schultz, City Clerk

 Dan Devine
Dan Devine, Mayor