



DOWNTOWN  
WEST ALLIS  
INCORPORATED

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May 21, 2018

RECEIVED

Mayor Dan Devine and Common Council Members  
City of West Allis, City Hall  
7525 W. Greenfield Ave.  
West Allis, WI 53214

MAY 29 2018  
CITY OF WEST ALLIS  
MAYOR

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the *Downtown West Allis* has again committed the first Sunday in October for our Classic Car Show. ***Our 28<sup>th</sup> Annual Classic Car Show will be held on Sunday, October 7, 2018.*** Registration will be held from 6:30 AM to 9:30 AM with the show beginning at 10:00 AM. Winning cars will be announced at 2:30 PM. As always with this event, we anticipate a record number of visitors to Downtown West Allis.

This year we are again asking for your permission to close Greenfield Avenue, to traffic, from the hours of **5:00am until 6:00pm** and use the City Hall parking lot for our registration site. Last year, with Greenfield Avenue closed, we could accommodate over 500 Classic Car participants, additional vendors and more visitors to this event. Visitors were greeted to a festive-type atmosphere with classic cars, food, games and family fun. This year we are **requesting to declare, this Sunday event, "28<sup>th</sup> Annual Downtown West Allis Classic Car Show," as a Community Event.**

As in previous years, the BID requests the assistance from the City of West Allis for parking restrictions and the use of signs and supplies to ensure event safety. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date. Additional police presence is requested in the area, this day, to monitor safety conditions. We invite the display of a Police vehicle and an Officer in or around Greenfield Avenue.

As we did last year, we are also asking that the two (2) municipal parking lots just east of 75<sup>th</sup> Street (south side) be reserved for the overflow of participating vehicles. If we do not exceed capacity, we will open these two lots to the public for parking.

The BID holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The BID extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call the BID office at 774-2676.

Sincerely,

Alex Geiger  
28<sup>th</sup> Annual Downtown West Allis Classic Car Show Committee Chair

cc: David Wepking, Paul Barwick, Peter Feldhusen and Alderperson Marty Weigel.



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BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND  
WELCOMES COMMUNITY INVOLVEMENT



cc: PW  
Eng  
PD