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# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2006-0105      Communication      In Committee

Time Warner communication regarding the addition of two (2) new channels, Driver TV on Demand and Movie Trailers on Demand, to their Digital Cable line up.

Introduced: 3/7/2006      Controlling Body: License & Health Committee

### COMMITTEE RECOMMENDATION

### PLACE ON FILE

ACTION DATE:	MOVER	SECONDER	
<u>3/7/06</u>			Barczak
		✓	Czaplewski
			Dobrowski
			Kopplin
			Lajsic
	✓		Narlock
			Reinke
			Sengstock
			Vitale
			Weigel
			TOTAL

AYE	NO	PRESENT	EXCUSED
			✓
✓			
✓			
✓			
✓			
<u>4</u>			<u>1</u>

### SIGNATURE OF COMMITTEE MEMBER

Kurt Kopplin  
Chair

\_\_\_\_\_  
Vice-Chair

\_\_\_\_\_  
Member

### COMMON COUNCIL ACTION place on file

ACTION DATE:	MOVER	SECONDER	
<u>3/7/06</u>			Barczak
		✓	Czaplewski
	✓		Dobrowski
			Kopplin
			Lajsic
			Narlock
			Reinke
			Sengstock
			Vitale
			Weigel
			TOTAL

AYE	NO	PRESENT	EXCUSED

unanimous

1320 N. Dr. Martin Luther King Drive  
Milwaukee, WI 53212-4002  
Tel 414-277-4111  
Fax 414-224-6155



RECEIVED

FEB 27 2006

CITY OF WEST ALLIS  
CLERK

February 21, 2006

Mayor Jeannette Bell  
City of West Allis  
7525 W. Greenfield Ave.  
West Allis, WI 53214

Dear Mayor Bell:

We are pleased to announce that effective today Time Warner Cable has added two new Free on Demand channels to our Digital Cable line up. These new channels are available to all Time Warner Cable Digital Cable customers with the Digital Access Level or higher.

**Driver TV on Demand**, Digital Ch. 1401, will change the way people shop for cars. Driver TV is a series of 4 minute, high quality "Virtual Showroom Experiences" of the top selling cars. Each segment consists of 360 degree exterior and interior "tour" and on the road specifications and information. It's like a relaxing, stress free trip to the car dealer where all questions are answered.

**Movie Trailers on Demand**, Digital Ch. 1405, is an on demand channel featuring Movie Trailers A-Z from top Hollywood studios. Future additions to this channel are "Coming Soon", Movie Extras and sponsored showcases.

Time Warner Cable is committed to providing our customers with the latest in state-of-the-art technology, entertainment and information. To that end, we will continue to launch new products and channels that will enhance our customer's lives. Stay tuned for more exciting services coming this year! Should you have any questions please feel free to contact me anytime at 414.277.4193.

Sincerely,

A handwritten signature in cursive script that reads "Celeste".

Celeste Flynn  
Director, Public Affairs