

26.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2010-0377 **Communication** **Introduced**

Video/Cable Communications Coordinator communication regarding recommendations for 1st Quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.

Introduced: 6/15/2010

Controlling Body: License & Health Committee

APPROVAL

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
JUN 15 2010			Barczak	✓			
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓		Roadt	✓		
				Sengstock	✓		
				Vitale			
			✓	Weigel	✓		
			TOTAL	5	0		

SIGNATURE OF COMMITTEE MEMBER

[Handwritten Signature]
Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

Approval

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
6-15-10	✓		Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			Roadt	✓			
			Sengstock	✓			
			Vitale	✓			
			Weigel	✓			
			TOTAL	10			

UNANIMOUS



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

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To: License & Health Committee
From: Jerry Musial
Re: 1st Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 6/10/10

The WACCC has been vigorously working on fundraising efforts, such as grant writings, and soliciting donors and sponsors. With PEG legislation failing to pass in 2010 they mentioned there is talk of the Legislature considering a new bill regarding PEG funding in the first session of 2011. If so, the WACC will work with their representatives to get the bill passed.

There were some malfunctions and failures with their bulletin board system. It is a very old version of software, and they had to rebuild the bulletin board listing from scratch.

Activities included videotaping the Chamber of Commerce's Annual meeting, producing 59 programs in the first quarter, getting four new members to join and renewing 12 members. Nine people went through the Producer and Field Production workshops and three took the Studio and Nonlinear Editing training sessions.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

A handwritten signature in blue ink that reads "Jerry Musial".

Jerry Musial

Cc: Paul Ziehler