



City of West Allis

Resolution: R-2016-0055

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number: R-2016-0055

Final Action:

Sponsor(s): Administration & Finance Committee

MAR 01 2016

Resolution relative to accepting the sole source proposal of Brewers Radio Network for providing commercial broadcast services for a total net sum of \$15,350.

WHEREAS, Mayor Devine has reported that he has received a proposal for commercial broadcast services for promotion and marketing of the City of West Allis; and

WHEREAS, the Common Council deems it to be in the best interests of the City of West Allis that the proposal of Brewers Radio Network be accepted; and

WHEREAS, the Director of Finance has determined that this contract is inappropriate for competitive selection because Brewers Radio Network has exclusive advertising rights with the Milwaukee Brewers Baseball Club.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Common Council of the City of West Allis that the proposal submitted by Brewers Radio Networks for providing commercial broadcast services for the total net sum of \$15,350 be and is hereby accepted.

BE IT FURTHER RESOLVED that the funding will come from the City's Promotion and Marketing General Fund Budget.

BE IT FURTHER RESOLVED that the proper City Officials be and are hereby authorized to enter into the agreement for the aforesaid services.

ADM\ORDRES\ADMR530

ADOPTED

MAR 01 2016

APPROVED

3/4/16

Monica Schultz

Monica Schultz, City Clerk

Dan Devine

Dan Devine, Mayor