

DOWNTOWN WEST ALLIS, INC.

Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214

(414) 774-2676 • FAX (414) 774-7728

www.downtownwestallis.com

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JUN 2 2010

CITY OF WEST ALLIS
MAYOR

A Wisconsin Main Street Program

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CITY OF WEST ALLIS
CLERK/TREASURER

May 26, 2010

City of West Allis

Attn: Mayor Dan Devine & West Allis City Common Council

7525 W. Greenfield Avenue

West Allis, WI 53214

Dear Mayor Devine:

On behalf of Downtown West Allis Business Improvement District and Downtown West Allis, Inc., we recommend with complete confidence Debra and Joel Ramirez starting an American/Mexican restaurant in the 7335 W. Greenfield Avenue property of Downtown West Allis.

We are impressed with Mrs. Ramirez's 35 years of work experience in the business located on 92nd and Bluemound Road along with her clientele following she has generated over those years. We feel they will be an asset to our organization as well as our diverse mix of businesses.

We ask that the West Allis Common Council consider our recommendation when considering their occupancy application.

Thank you for your time. If you have any questions or comments, feel free to call the BID office at (414) 774-2676 or email us director@downtownwestallis.org.

Sincerely,



Douglas J. Persich
President, DWA, Inc.



Chet Parker
President, DWA – Business Improvement District.