

121.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2007-0481 Communication In Committee

Time Warner Cable communications regarding the addition of WVTV HD, WCGV HD, ESPN Deportes, WisconsinEye and ESPN U; Cornerstone to be replaced by the Jewelry Channel; channel moves of ESPN Classic, the Golf Channel and ACN; possible discontinuance of Sleuth, Universal HD and USA; and an update on discussions with the Big Ten Network.

Introduced: 8/7/2007

Controlling Body: License & Health Committee

PLACE ON FILE

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
AUG 07 2007	_____	_____	Barczak				
	_____	_____	Czaplewski	✓			
	_____	_____	Dobrowski	✓			
	_____	_____	Kopplin	✓			
	_____	_____	Lajsic				
	_____	_____	Narlock	✓			
	_____	_____	Reinke				
	_____	_____	Sengstock	✓			
	_____	_____	Vitale				
	_____	_____	Weigel				
		TOTAL		5	1		

SIGNATURE OF COMMITTEE MEMBER

Kurt Kopplin _____ _____
 Chair Vice-Chair Member

PLACE ON FILE

COMMON COUNCIL ACTION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
AUG 07 2007	_____	_____	Barczak				✓
	_____	_____	Czaplewski	✓			
	_____	_____	Dobrowski	✓			
	_____	_____	Kopplin	✓			
	_____	_____	Lajsic				
	_____	_____	Narlock	✓			
	_____	_____	Reinke	✓			
	_____	_____	Sengstock	✓			
	_____	_____	Vitale	✓			
	_____	_____	Weigel	✓			
		TOTAL		9			1

UNANIMOUS

1320 N. Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212-4002
Tel (414) 277-4111
Fax (414) 224-6155



July 6, 2007

Mayor Jeannette Beli
City of West Allis
7525 West Greenfield Avenue
West Allis, WI 53214

Dear Mayor Beli,


In our ongoing effort to keep you updated on cable changes that affect you and our customers, I am pleased to inform you that Time Warner Cable has added the following channels to enhance our customer's viewing experience.

Channel Name	Channel #
WVTV HD	518
WCGV HD	524
ESPN Deportes	994

- WVTV HD and WCGV HD air high definition programming from My 24 and CW 18 from Milwaukee.
- **ESPN Deportes** is a 24 hour network with programming dedicated to sports enthusiasts of the Spanish speaking communities in the United States and Puerto Rico. This channel will be the newest addition to our Nuestra Tele package. Programming on **ESPN Deportes** includes sports analysis, original programming, NFL, NBA, MLB, boxing, UEFA Championship League, PGA, X Games and Liga Mexicana del Pacifico.

Customers will be advised of this via billing statement messages as well as the TV Guide Channel, and promotional spots on our cable system. We are confident that these changes will continue to add to the enjoyment of Time Warner Cable customers! Should you have any questions please feel free to contact me at 414-908-4877.

Sincerely,


Teresa Ferrante-Halbur
Manager, Regulatory Affairs

RECEIVED

JUL 24 2007

CITY OF WEST ALLIS
CLERK/TREASURER

OFFICE OF THE MAYOR
RECEIVED

JUL 10 2007

WEST ALLIS, WI

1320 N. Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212-4002
Tel (414) 277-4111
Fax (414) 224-6155



RECEIVED

JUL 24 2007

CITY OF WEST ALLIS
CLERK/TREASURER

OFFICE OF THE MAYOR
RECEIVED

JUL 10 2007

WEST ALLIS, WI

July 10, 2007

Mayor Jeannette Bell
City of West Allis
7525 West Greenfield Avenue
West Allis, WI 53214

Dear Mayor Bell:

In our ongoing effort to keep you updated on cable changes that affect you and our customers, I am pleased to inform you that Time Warner Cable has added **WisconsinEye** to Channel 163 on our digital lineup. **WisconsinEye** will be available to all Time Warner Cable Digital Cable Customers with the Digital Access Package or higher.

WisconsinEye is a private, not-for-profit statewide public affairs network whose mission is to provide independent, nonpartisan coverage of civic and community life in Wisconsin, beginning with gavel-to-gavel coverage of the actions of state government in Madison. This channel will enhance our customer's viewing experience and continue to add to the enjoyment of Time Warner Cable's Digital Cable!

We are delighted to continue adding more choice and value to our cable programming packages. Stay tuned for more exciting services later this year! Should you have any questions please feel free to contact me at 414-277-4193.

Sincerely,

Celeste Flynn
Director, Public Affairs

1320 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212-4002
Tel 414-278-1150
Tel 800-883-7976
Fax 414-224-9468



RECEIVED

JUL 24 2007

CITY OF WEST ALLIS
CAO

Via Certified Mail

July 20, 2007

Mayor Jeannette Bell
City of West Allis
7525 West Greenfield Avenue
West Allis, WI 53214

Re: Notification of Programming Change

Dear Mayor Bell,

As you know, Time Warner Cable is required to provide our local franchising authorities and our customers with a 30-day notice of any channel deletions or moves. Time Warner Cable's agreements with programmers to carry their services routinely expire from time to time. We are usually able to obtain renewals or extensions of such agreements, and carriage of programming services is discontinued only in rare circumstances. The following agreements with programmers are due to expire soon, and we may be required to cease carriage of one or more of these services in the near future.

Sleuth, Universal HD and USA

While we are hopeful that agreements will be reached to continue providing these channels to our customers, we are required to provide our customers and Local Franchising Authorities with adequate notification of any loss or possible loss of programming.

In addition, we are delighted to announce the addition of **ESPN U** on channel 119, effective Thursday, August 30th.

ESPN U delivers more than 400 live events each year, including college-focused event coverage from the ACC, Big East, Big Ten, Big 12, MAC, SEC and Sun Belt conferences. The network aired over 70 exclusive college football games featuring 20 top 25 ranked teams during the 2006-2007 season, including Ohio State, Michigan, Louisville and Arkansas. ESPNU is slated to air over 150 men's and 40 women's college basketball games this season.

On July 26, The Jewelry Channel will replace Cornerstone on channel 190. Additionally, on August 30th, **ESPN Classic** will move to the digital tier to Channel 106. **The Golf Channel** will move from channel 63 to channel 29 and **ACN** will move from channel 76 to channel 63.

I want to thank you in advance for your patience and cooperation. Should you have any questions, please do not hesitate to contact me at 414.277.4193.

Very truly yours,

A handwritten signature in cursive script, appearing to read 'Celeste Flynn'.

Celeste Flynn
Director, Public Affairs

RECEIVED

JUL 24 2007

CITY OF WEST ALLIS
CLERK/TREASURER

1320 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212-4002
Tel (414) 277-4190
Fax (414) 908-0327
bev.greenberg@twcable.com

Bev Greenberg
Vice President
Public Affairs

RECEIVED

JUL 24 2007

CITY OF WEST ALLIS
CLERK/TREASURER



July 16, 2007

OFFICE OF THE MAYOR
RECEIVED

JUL 20 2007

WEST ALLIS, WI

Mayor Jeannette Bell
City of West Allis
7525 West Greenfield Avenue
West Allis, WI 53214

Dear Mayor Bell:

You have probably seen media reports detailing the plans of the Big Ten Conference and its member schools to develop a new television partnership called the Big Ten Network, which is scheduled to be launched next month.

Time Warner Cable is currently in discussions with the Big Ten Network about carrying its programming service and has offered to include the Big Ten Network on our sports tier throughout the country so that all of our customers who enjoy this type of programming have a chance to include it in their subscription.

The Big Ten Network includes material from the 11 schools that make up the Big Ten, including the University of Wisconsin Badgers.

As part of the network's content, the Big Ten is pointing out that 35 football games involving Big Ten teams will be shown on the channel -- although at least 15 of them will be zoned to markets -- and one of those games will be a game between Wisconsin and The Citadel on September 15, 2007 at 11 a.m.

Based on Milwaukee DMA ratings from the 2006 Wisconsin Badgers football games, we know there is interest in this type of programming because Badgers games last year on ESPN and ESPN2 had ratings ranging from 8.7 to 14.5 percent. In addition, ratings for other Big Ten games on those stations had ratings from 0.4 to 5.2 percent.

Obviously by placing the Big Ten Network on our sports tier, we could make it available for those customers who want and enjoy it. Placing the Big Ten Network in the Sports Tier will not have a financial impact on the 85.5 percent to 99.6 percent of customers who might not want to purchase it at the Big Ten's requested price of \$13.20 per year per customer.

We hope to reach an agreement with the Big Ten Network that would be most beneficial to our customers and the conference's fans and we will keep you informed as we work toward an agreement.

Please feel free to call me at (414) 277-4190 or e-mail me at bev.greenberg@twcable.com if you have any questions or concerns.

Sincerely,

Bev Greenberg