



7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728  
www.downtownwestallis.com

RECEIVED

APR 10 2009

April 10, 2009

CITY OF WEST ALLIS  
MAYOR

West Allis City Hall  
Attn: Mayor Dan Devine & West Allis Common Council  
7525 W. Greenfield Avenue  
West Allis, WI 53214

Re: Overnight parking along Greenfield Avenue within the Downtown West Allis Business Improvement District's boundaries.

Dear Mayor Devine and Common Council Members,

West Allis City Ordinances prohibit parking on City of West Allis streets from 3am to 6am without permit or permission. Overnight parking, where permitted, is restricted to the even numbered side of the street on those nights with an even calendar date before midnight, and to the odd numbered side of the street on those nights with an odd calendar date before midnight.


On behalf of the Board of Directors and merchants in the Downtown West Allis Business Improvement District, we are asking the Common Council to consider prohibiting vehicles from parking along Greenfield Avenue between 70<sup>th</sup> & 76<sup>th</sup> streets from the hours of 3am and 6am every night of the year. Our reasons are as follows:

- Residents living in the apartments above some of our buildings tend to leave their vehicles parked on Greenfield Avenue for a number of days. They have paid for and received the special permit from the City to park in the lots behind our buildings, but refuse to use these lots and park their vehicles in front of businesses for an extended length of time. This results in limited parking for our visitors and shoppers.
- Overnight parking on Greenfield Avenue adds a hindrance for the Public Works Department to fully shovel or clean the street. With no overnight parking the Public Works Department will be given the opportunity between 3am and 6am to do a thorough job of snow plowing and street cleaning. Our goal as a Business Improvement District is to display and maintain the look of our area. This year, the Public Works Department needed to mark off a number of parking spaces, during business hours, to clean up the frozen ice and snow that accumulated because of parked cars.

We understand signage will need to be placed along Greenfield Avenue prohibiting parking between 3am and 6am and the West Allis Police Department will need to enforce this ordinance, but we feel it will help both our merchants and the Public Works Department in maintaining the look of Downtown West Allis.

Thank you for your consideration in this matter.

Sincerely,



Dianne M. Eineichner  
Executive Director

cc: Alderpersons Martin Weigel and Kurt Kopplin  
Department Heads: Mike Pertmer and Mike Lewis