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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2004-0189	Communication	In Committee
	Video/Cable Communications Coordinator communication regarding 1st Quarter Operating Funds for the Educational Access Channel.	
	Introduced: 4/5/2004	Controlling Body: License & Health Committee

APPROVAL

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
APR 05 2004			Barczak	✓			
			Czaplewski				
		✓	Kopplin	✓			
			Lajsic				
			Narlock				
			Reinke				
			Sengstock	✓			
			Trudell				✓
			Vitale	✓			
			Weigel				
		TOTAL		4	0		1

SIGNATURE OF COMMITTEE MEMBER (RECORDER)

Henry Barczak
 Chair _____ Vice-Chair _____ Member _____

COMMON COUNCIL ACTION APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
APR 05 2004	✓		Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			Sengstock	✓			
			Trudell <i>et</i>				✓
			Vitale	✓			
			Weigel	✓			
		TOTAL		9	0		1



CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance
Office of Cable Communications

JERRY MUSIAL
Video/Cable Communications Coordinator

To: License & Health Committee
From: Jerry Musial
Re: 1st Quarter Funding for Educational Access
Date: 4/01/04

RECEIVED

APR 1 2004

CITY OF WEST ALLIS
CLERK/TREASURER

Channel 13 continues to make progress in regards to system improvements, acquisitions and staffing.

They have acquired Pinnacle video editing software and a computer, which will improve the quality of programs edited on the system; but also enhance the learning experience for students utilizing this professional type editing system. 14 new shows were also produced in the first quarter.

The studio at Parkway have received a major redesign. The design and construction was done entirely by district staff. The new studio was unveiled during the taping of the program "The Subject is Schools" on March 31st.

A new part-time production assistant was added to Channel 13's staff. He is Mike Cari, a Central High School video club alumni and graduate of UWM's broadcasting program. He is working with video clubs and on the production of "The Subject is Schools".

It is staff's recommendation to continue funding for the educational access operations.

Respectfully submitted,


Jerry Musial

Cc: Mayor Bell
Paul Ziehler