

9/04/2015

To the City of West Allis,

My name is Jonathan Klug, and I am a resident of the City of West Allis. I was the Chef/ Owner of "Crawdaddy's" Restaurant for over 18 years. I have recently partnered up with Michael Weier, a very successful Real Estate Entrepreneur, with the intention of re-opening the restaurant here in West Allis.

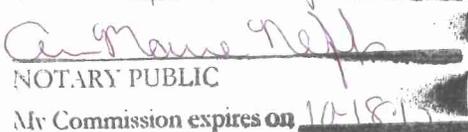
Mr. Weier purchased the commercial building at 9411-9427 West Greenfield Ave., which formerly housed "Big Dogs" Sports Bar in July of this year. Our business plan includes keeping the church tenant in the building, and using the remaining space as a restaurant, keeping with restaurant hours. We will not be seating patrons after 10:00 p.m., and will be closed around 11:00 p.m. The concept will be upscale casual, and the focus will be on the food and our signature cocktails. We anticipate food sales to be 70% of our gross revenue and bar sales to be 30%. We have engaged the services of an architect and part of our plan is to reduce the size of the existing bar by roughly one-half.

We understand that there is a liquor license issued for this address. This license is not currently being used at this address, and to our knowledge, is not being used anywhere else in the City of West Allis. I would like to file a formal complaint with the city, stating that this license is not being put to good use, and that it hasn't been used since April. Unless we can acquire a liquor license, we will be unable to locate our business here in West Allis.

We believe West Allis is a great community to do business in, and that it is in great need of additional unique dining options, which will inevitably help draw patrons to the area. Please consider us when you make these very important decisions.

Thank-you for Your Time and Consideration,



State of Wisconsin
County of Milwaukee
Sworn and subscribed to before
me on this 4 day of Sept 2015

NOTARY PUBLIC
My Commission expires on 10-18-15

RECEIVED

SEP 04 2015

CITY OF WEST ALLIS
CITY CLERK