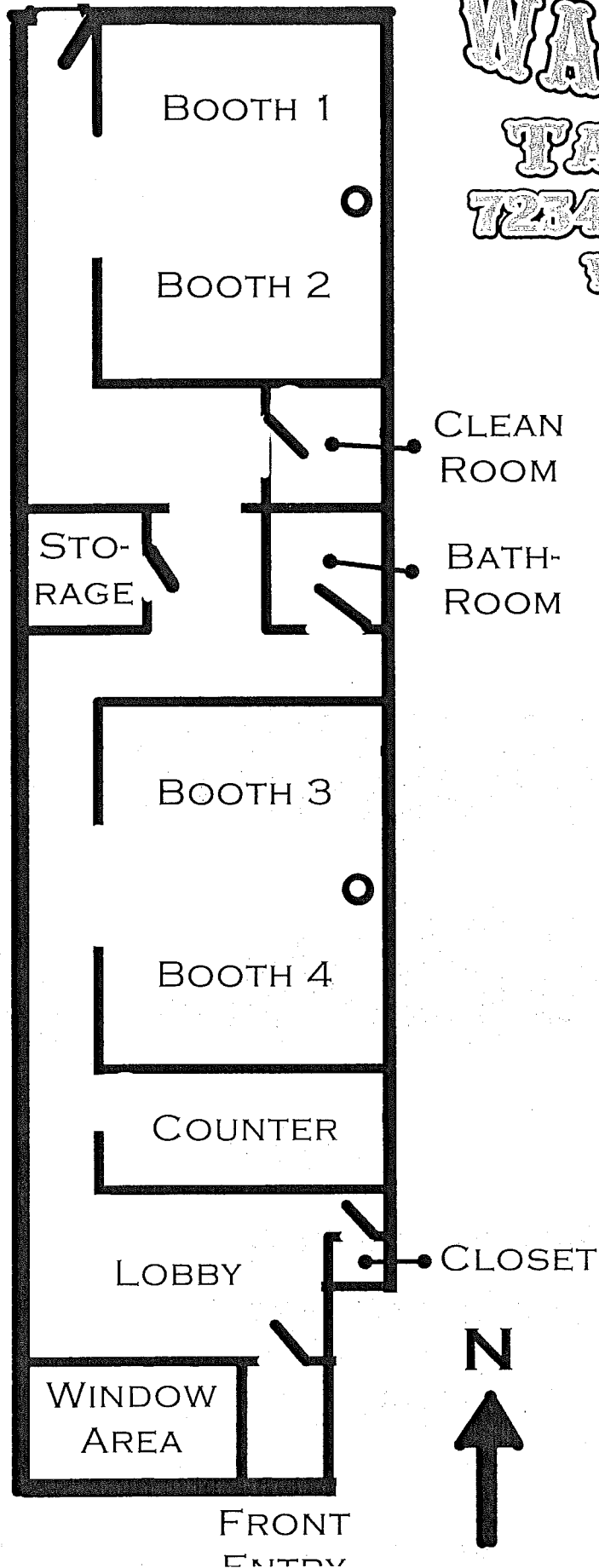


REAR
ENTRY



WALKER'S WEST TATTOO COMPANY

7234 W. GREENFIELD AVE.
WEST ALLIS WI 53214

4 TOTAL ARTIST BOOTHS:

-SPLIT INTO PAIRS, EACH WITH
A SINK IN THE MIDDLE

-EACH PAIR IS 10X15

-SINGLE BOOTH MEASURES
10X7.5

-BOOTHS SURROUNDED BY
4 FT TALL HALF WALLS &
PRIVACY CURTAINS

-CLEAN ROOM IS 5X5

-COUNTER IS 10X5

-TOTAL AREA
MEASURES 15X60

OPEN TUE-THU 11AM-8PM
FRI-SAT 11AM-9PM

January 29, 2013

Proposal for: Walker's West Tattoo Company

Per: Tom Aldana (Aldana Art, LLC) and Peter Miklaszewicz

Regarding location: 7234 W Greenfield Ave West Allis, WI 53214

Our Mission:

To create another successful business that will add to, and expand the Downtown West Allis area. We give back to, and are involved in the community and plan to further the revitalization of W. Greenfield Ave, all while driving in more traffic to the area for many years to come.

Our Philosophy:

We are committed to doing things right the first time, all the time.

Our Past Experience:

Tom Aldana has over 6 years of professional tattooing experience. For the last two years, Tom has owned and solely managed Walker's Point Tattoo Company (Originally Super Star tattoo), located at 712 S 2nd St. This shop is the most successful in the area, and employs a total of 7 artists, 5 full time and 2 part time. The shop has won awards for its tattoo designs, and the artists are top-notch, extremely professional, exceptionally courteous and are driven to perform. We are a family oriented group of people, and care about continuously bettering our lives, as well as our surroundings.

The shop was remodeled and renamed in December 2012. It is one of the most friendly, open, and cleanly environments anyone will find.

In addition to donating many gift certificates to various benefits and charitable organizations, Walker's Point Tattoo Company has recently partnered with The Milwaukee Rescue Mission. We started by organizing a winter coat/clothing drive, and had such a remarkable response and amount of donations; we decided to continue to be an easily accessible drop off location, for all on-going donations.

Pete Miklaszewicz has over 15 years of professional tattooing experience. He has owned and solely managed three successful tattoo shops, two in Wisconsin and one in Texas. The first shop, Body Temple was located at 3027 S 60th St and was open from 2007-2009. Being in West Allis, Pete has established clientele in the area and a long standing good reputation for what he does. In 2010, Pete opened Swan Dive Tattoos in Hales Corners. This space accommodated Pete's growing staff and non-stop business. He then pursued a business opportunity, which relocated him to Texas for most of 2012. In late 2012, Pete returned to WI and joined Walker's Point Tattoo Company. Pete has continually donated much of his talent to various benefits, and charitable organizations. His crave of success and growth is outstanding, as his experience is invaluable.

We hope to combine our joint efforts, experience and talent by opening Walker's West Tattoo Company. We plan to run this as we do Walker's Point Tattoo Company. As an honest, friendly, top notch, professional tattoo establishment in West Allis. We guarantee to supply the area with talented, driven artists who want to create beautiful art, mainly on skin which will heal well and last for years to come. We will also put our art on other mediums, and continue to create an environment where art can be changed in a meaningful, positive way. We hope to be a custom tattoo shop, and every piece of art will be one-of-a-kind. We refuse to do any gang affiliated tattoos, and specialize in cover-ups of lower quality, or which may be otherwise unfavorable. We also strive to create another business that gives back to the community, and break the stigma's that are associated with tattoo shops.

The establishment will be open Monday-Thursday, 11 am-8 pm & Friday/Saturday, 11 am- 9 pm. We will house 4-5 artists, and will have 4 tattoo booths. We will only perform tattoos. We will refer all piercing requests and inquiries to Avante Guard across the street. Each booth will have privacy curtains for our clients, but otherwise will be an open, airy, comfortable environment with lots of classy, professional artwork on the walls. Our tattoo will be the cleanest and most sanitary in the city, in addition to Walker's Point Tattoo. Patrons will feel welcome and relaxed.

All of our equipment used is sterile, single use, and our staff is fully trained to tattoo in only the most sanitary manner possible. Our artists and staff will be CPR certified, and all will have training in blood born pathogens. As stated with Walker's Point Tattoo Company, we only employ the most professional and talented artists, and will continue to do so with this location. Outstanding customer service is and will continue to be our number one priority. Our artists, and all of our potential clientele, will also reinvest directly back into the community by bringing more consumer spending power to all of the restaurants, bars, and other shops directly in the vicinity. We will continue to support the local economy. Our clientele will vary, from the legal tattoo age of 18, all through 65 and above. We believe our driven and dedicated ideals, work ethics, talented artists, and positive vibes will attract more attention to our establishment, and keep the downtown West Allis area thriving.

Potential ideas for furthering our mission:

- Art Gallery nights (using our artists, as well as showcasing other area talent)
- Further our philanthropic efforts, as demonstrated per our continuing efforts with the Milwaukee Rescue Mission, as well as continuing to donate to other various benefits and charitable organizations.
- Other public events to drive in more patrons to the general area
- Advance the image of professional tattoo artists, by discouraging the community from going to unlicensed artists, who could potentially be unhygienic and not properly trained.

Our Plan:

To have the establishment green lighted in 30 days. It will take approximately 30 days to complete the build out, and will all be done by licensed professionals. We will work with inspectors to ensure everything is done according to code.