

**CITY OF WEST ALLIS
RESOLUTION R-2026-2799**

**RESOLUTION TO APPROVE THE CONTENT AND AUTHORIZE THE
IMPLEMENTATION AND EXECUTION OF THE 2026 COMPREHENSIVE
RESIDENT SURVEY**

WHEREAS, Goal 1.2.2 of the 2022-2026 City of West Allis Strategic Plan, 'Establish and Enhance Community Partnerships,' includes a strategy to cultivate focused and deliberate civic engagement and participation opportunities; and,

WHEREAS, the last citizen survey was executed in 2019 as part of the pre-planning for the creation of the 2022-2026 Strategic Plan; and,

WHEREAS, metrics gained from citizen surveys support the City's Core Value of Continuous Improvement by providing measurable data to establish "goal-oriented customer-focused results"; and

WHEREAS, the 2026 Resident Survey was created over a period of several months using best-practice benchmarking updated from the last survey to ensure a fair and unbiased survey tool continues to be utilized; and

WHEREAS, the survey tool was reviewed by City department/division heads; and

WHEREAS, the survey will be marketed by a mailer distributed with assessment letters and by postcards to residents not receiving such letters to reduce printing costs, and will also be available online and in hard copy at City Hall, the Library, the Health Department, and the Senior Center; and

WHEREAS, the survey will be available to the public beginning April 1 and will close April 30, with a final summary available by the end of May 2026.

NOW THEREFORE, be it resolved by the Common Council of the City of West Allis that the content, implementation, and execution of a citizen survey by the City Administrator and the Marketing and Engagement Department is approved.

SECTION 1: **ADOPTION** "R-2026-2799" of the City Of West Allis Municipal Resolutions is hereby *added* as follows:

ADOPTION

R-2026-2799(*Added*)

PASSED AND ADOPTED BY THE CITY OF WEST ALLIS COMMON COUNCIL

_____.

	AYE	NAY	ABSENT	ABSTAIN
Ald. Ray Turner	_____	_____	_____	_____
Ald. Kimberlee Grob	_____	_____	_____	_____
Ald. Chad Halvorsen	_____	_____	_____	_____
Ald. Marissa Nowling	_____	_____	_____	_____
Ald. Suzzette Grisham	_____	_____	_____	_____
Ald. Danna Kuehn	_____	_____	_____	_____
Ald. Dan Roadt	_____	_____	_____	_____
Ald. Patty Novak	_____	_____	_____	_____
Ald. Kevin Haass	_____	_____	_____	_____
Ald. Marty Weigel	_____	_____	_____	_____

Attest

Presiding Officer

Tracey Uttke, City Clerk, City Of West Allis

Dan Devine, Mayor, City Of West Allis