



West Allis Municipal Safety Action Plan

Council & Committee Meeting

Agenda






- MCDOT Complete Communities Project Overview
- Introduction to Vision Zero
- West Allis's Municipal Safety Action Plan
- Future Tasks

Presentation objective: Introduce the West Allis Municipal Safety Action Plan and Vision Zero Initiative

Complete Communities Overview



-  Phase One: Transportation Safety Assessment Report
-  Phase Two: Comprehensive Safety Action Plan (CSAP)
-  **Phase Three: Municipal Safety Action Plans**

Phase Three



1: Update West Allis's Prioritized Project and Corridors of Concern List

In Progress

2: Goal Setting and Strategy Development

In Progress

3: Information Sheets for High-Priority Safe Streets Tools

July - August

4: Cost-Benefit Analysis of Safety Improvements

August 2025

5: West Allis Municipal Safety Action Plan

September 2025

West Allis Safety Action Plan Completion

October 2025

Goal Setting and Strategy Development



Strategy & Action Development

- **Purpose:** Build a focused, data-driven roadmap toward eliminating traffic deaths and serious injuries in West Allis.
- **Approach:**
 - **Review and consolidate** existing safety strategies and actions.
 - **Develop a shortlist** of new strategies tailored to West Allis's severe crash patterns and needs.
- **Outcome:** A **Vision Zero Strategy Memo** to guide policy, funding, and implementation priorities.

West Allis is Already All-In on Vision Zero



Built for Safer Streets

- West Allis has already committed to safety through efforts like the **Greenway Network Plan**, creating a connected system of low-speed, low-stress streets prioritizing people walking and biking.
- Traffic calming features like curb extensions, raised crosswalks, and traffic circles are designed to reduce crash risk and improve comfort for all road users.

Policy-Backed Commitment

- The City's **Comprehensive Plan** prioritizes becoming **the most walkable and bikeable** suburb in Milwaukee County.
- Key initiatives include building 20 miles of protected bike lanes, upgrading dangerous intersections, and **eliminating fatal and serious crashes through a Safe System approach**.

Strategic Vision

- The City's **Strategic Plan** emphasizes healthy neighborhoods, traffic safety, and inclusive engagement.
- Investments in complete streets, infrastructure equity, and accessible mobility reflect the City's proactive leadership.

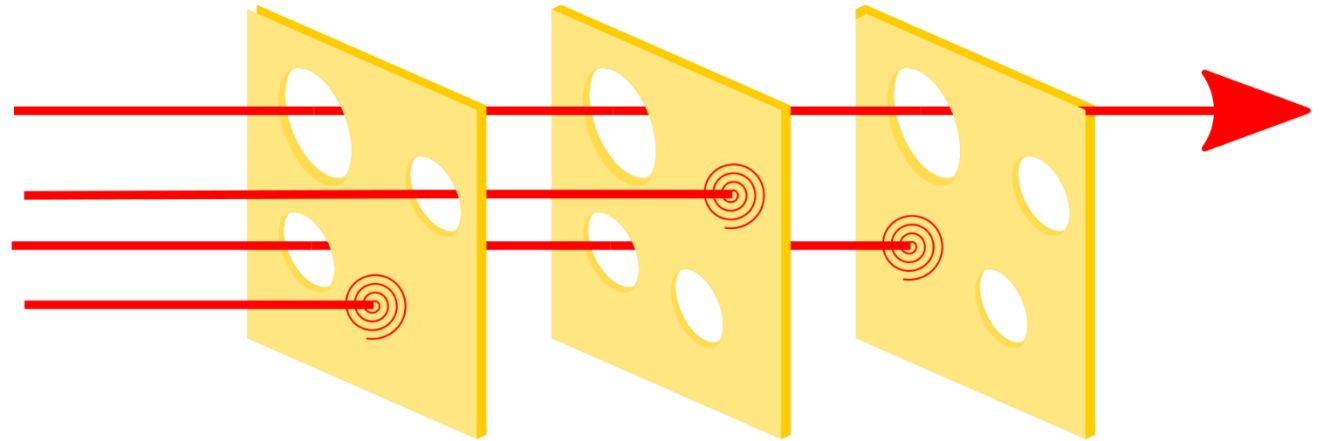
Vision Zero vs. Prevailing Approach



	Traditional / Prevailing	Safe System/Vision Zero
Issue	Preventing all crashes	Preventing fatalities and serious injuries
Premise	Deaths are inevitable	Deaths are preventable
Focus	Perfecting human behavior	Designing a road system that accounts for human error
Responsibility	Individual road users	Shared : road users and system designers

Swiss Cheese Model

- **Fatal crashes result from a chain of events; many things must align for it to happen**
- **If one event is disrupted, the fatal crash is prevented**
- **Break the chain of events by layering safety into every level of transportation system**



National Roadway Safety Strategy



MILWAUKEE COUNTY
Complete
Communities

U.S. Department of Transportation

ABOUT DOT ▾ PRIORITIES ▾ CONNECT ▾

National Roadway Safety Strategy

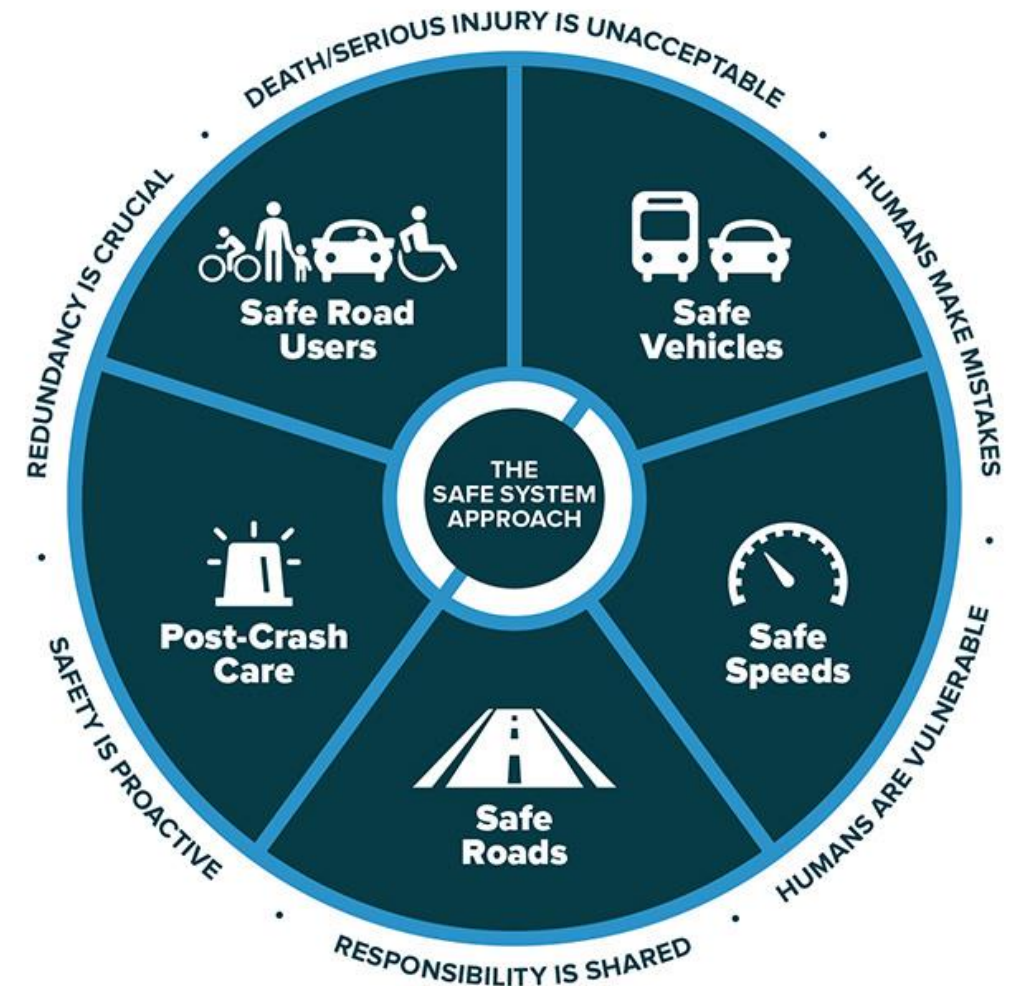
The United States Department of Transportation National Roadway Safety Strategy (NRSS) outlines the Department's comprehensive approach to significantly reducing serious injuries and deaths on our Nation's highways, roads, and streets. This is the first step in working toward an ambitious long-term goal of reaching zero roadway fatalities.

FIND OUT HOW U.S. DOT IS IMPLEMENTING THE NRSS

LEARN ABOUT THE NATIONAL ROADWAY SAFETY STRATEGY

- Read the latest on the National Roadway Safety Strategy
- The Roadway Safety Problem
- What Is the Safe System Approach?
- COMMIT TO ZERO FATALITIES**
Join Our Allies in Action

<https://www.transportation.gov/NRSS>



Source: FHWA.

Vision Zero Commitment



- Milwaukee County Vision Zero Goal: Achieve Vision Zero (zero fatalities or serious injuries) by 2037
- A municipality's commitment must include a goal and timeline for eliminating roadway fatalities and serious injuries achieved through one, or both, of the following:
 - The target date for achieving zero roadway fatalities and serious injuries, or
 - A percentage reduction of roadway fatalities and serious injuries by a specific date with an eventual goal of eliminating roadway fatalities and serious injuries



Adopted February 2025

Steps to Vision Zero West Allis



Steps to Vision Zero:

- Review existing West Allis goals
- Compare with county and state goals
- Determine appropriate VZ target date for West Allis
- Workshop scenarios and targets with West Allis staff
- Introduce Vision Zero goal to the Council



Municipal Safety Action Plan



Integrating Vision Zero into the Municipal Safety Action Plan

- **Purpose:** Ensure all strategy, tool, and analysis work contributes directly to the West Allis's official planning efforts.
- **Approach:**
 - **Consolidate findings and deliverables** from each task.
 - Incorporate them into the **Complete Communities Phase III plan**.
- **Outcome:** A cohesive **Municipal Safety Action Plan** embedding Vision Zero into West Allis's broader safety goals.

Next Steps



- **Develop draft strategies and actions**
- **Develop Vision Zero commitment/target**
- **Introduce draft action plan and commitment to Council**
- **Adopt West Allis Municipal Safety Action Plan in Fall 2025**



Discussion