



City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

-	File Number	Title	Status			
	2007-0099	Communication	In Committee			
		Time Warner Cable communication regarding the addition of six (6) channels effective 13-26, 2007 and free preview of HBO channels from April 6-11, 2007.				
		Introduced: 3/6/2007	Controlling Body: License & Health Committee			

COMMITTEE	RECOMM	ENDATION_	PLA	CE ON FIL	E		
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1320 N. Dr. Martin Luther King Jr. Drive Milwaukee, WI 53212-4002 Tel (414) 277-4111 Fax (414) 224-6155



February 9, 2007

Mayor Jeannette Bell City of West Allis 7525 West Greenfield Avenue West Allis, WI 53214 OFFICE OF THE MAYOR RECEIVED

FEB 1 2 2007

WESTALLIS, WI

Dear Mayor Bell:

In our ongoing effort to keep you updated on cable changes that affect you and our customers, I am pleased to inform you that Time Warner Cable will be adding the following channels in order to enhance our customer's viewing experience.

Channel Name	Channel #	Launch Date
Sports Illustrated On Demand (SIOD)	1403	2/14/07
Music Choice On Demand Pop & Rock	1183	2/13/07
Music Choice On Demand Urban & Latin	1184	2/13/07
Music On Demand	1185	2/26/07
Kids/Pre-School On Demand	1153	2/26/07
Entertainment On Demand	1101	2/26/07

In addition, from April 6-11, all Time Warner Cable digital customers will receive a free preview of HBO. This preview will include HBO channels 311-324, HBO On Demand channel 1300 and HBO HD on channel 508. Content may contain G, PG, PG-13, TV-14, TV-MA an R rated programs. Customers can go to Wisconsin on Demand (WloD) channel 1111, or Answers on Demand channel 1999 for instructions on blocking this free preview using our Parental Control options.

Customers will be advised of this via billing statement messages as well as the TV Guide Channel, and promotional spots on our cable system. We are confident that these changes will continue to add to the enjoyment of Time Warner Cable customers! Should you have any questions please feel free to contact me at 414-277-4193.

Sincerely

Celeste Flynn

Director, Public Affairs