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October 10, 2008

City of West Allis
Attn: Public Works Committee and the Common Council
7525 W. Greenfield Ave.
West Allis, WI 53214

On behalf of the Board of Directors of Downtown West Allis, Inc., thank you in advance for reviewing our request to approve new “Parking” signs to be located on designated light posts (see diagrams attached) within the boundaries of the Downtown West Allis Business Improvement District.

These proposed new “Parking” signs will inform/direct visitors/customers to the abundance of parking available in the parking lots North and South of Greenfield Ave.

Please note, the exact location and quantity of “Parking” signs will be determined through the coordination of the Planning, Engineering and Public Works departments.

Downtown West Allis Business Improvement District will fund all project costs including fabrication and installation.

Sincerely,

Brian Preiss

Brian Preiss
Executive Director