

**Impacts to Customers of Proposed Rate Increase  
Quarterly Charges except Monthly Charges for Suburban Wholesale  
City of Milwaukee Rate of Return 5.0%; Wholesale Rate of Return 6.5%**

Based on MWW projections; actual amounts calculated by Public Service Commission may differ

<u>Milwaukee: 28.5% Increase</u>		<u>Usage</u>	<u>Service</u>	<u>Public Fire</u>	<u>Total</u>	<u>\$ Increase</u>
Residential: Average Single Family	9/1/09	22.78	12.14	4.03	38.95	
17 Ccf	New	29.27	15.60	5.18	50.05	11.10
Residential: Overall average including 2-4 family	9/1/09	38.86	12.14	4.03	55.03	
29 Ccf	New	49.94	15.60	5.18	70.71	15.68
Commercial (average)	9/1/09	234.00	49.82	41.86	325.68	
180 Ccf with 1.5" meter	New	300.69	64.02	53.79	418.50	92.82
Industrial (average)	9/1/09	1,387.75	158.81	128.80	1,675.36	
1,103 Ccf with 3" meter	New	1,783.26	204.07	165.51	2,152.84	477.48

<u>West Milwaukee: 28.5% Increase</u>		<u>Usage</u>	<u>Service</u>	<u>Public Fire</u>	<u>Total</u>	<u>\$ Increase</u>
Residential: Average Single Family	9/1/09	13.41	15.19	13.14	41.74	
17 Ccf	New	17.24	19.52	16.88	53.64	11.90
Residential: Overall average including 2-4 family	9/1/09	22.88	15.19	13.14	51.21	
29 Ccf	New	29.40	19.52	16.88	65.81	14.60
Commercial (average)	9/1/09	139.94	62.28	65.39	267.61	
180 Ccf with 1.5" meter	New	179.82	80.03	84.03	343.88	76.27
Industrial (average)	9/1/09	844.19	198.52	196.18	1,238.89	
1,103 Ccf with 3" meter	New	1,084.78	255.10	252.09	1,591.97	353.08

<u>Suburban Retail: 28.5% Increase</u>		<u>Usage</u>	<u>Service</u>	<u>Public Fire</u>	<u>Total</u>	<u>\$ Increase</u>
Residential: Average Single Family	9/1/09	28.48	15.19	0.00	43.67	
17 Ccf	New	36.59	19.52	0.00	56.11	12.44
Residential: Overall average including 2-4 family	9/1/09	48.58	15.19	0.00	63.76	
29 Ccf	New	62.42	19.52	0.00	81.94	18.18
Commercial (average)	9/1/09	292.54	62.28	0.00	354.82	
180 Ccf with 1.5" meter	New	375.91	80.03	0.00	455.94	101.12
Industrial (average)	9/1/09	1,735.19	198.52	0.00	1,933.71	
1,103 Ccf with 3" meter	New	2,229.72	255.10	0.00	2,484.82	551.11

<u>Suburban Wholesale - 36% Increase</u>		<u>Service Charge</u>		<u>Fire Protection</u>	
<u>Monthly charges</u>		<u>9/1/09</u>	<u>9/1/09</u>	<u>New</u>	<u>New</u>
Brown Deer		20,760	4,448	28,234	6,049
Greendale		32,463	5,190	44,150	7,058
Shorewood		18,347	5,569	24,952	7,574
Wauwatosa		68,197	12,492	92,748	16,989
West Allis		62,415	13,593	84,884	18,486
County Institutions		12,664	0	17,223	0
Butler		5,366	4,017	7,298	5,463
Menomonee Falls		37,160	8,896	50,538	12,099
Mequon		7,266	2,252	9,882	3,063
New Berlin		19,987	4,448	27,182	6,049
		<u>Ccf</u>	<u>Per 1,000 Gallons</u>	<u>Ccf</u>	<u>Per 1,000 Gallons</u>
Volume Charge		\$0.519	\$0.694	\$0.706	\$0.944

Prepared: 7/20/09