



DOWNTOWN
WEST ALLIS
INCORPORATED

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June 26, 2020

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the ***Downtown West Allis Business Improvement District (DWABID)***, in ***partnership with area businesses***, is looking to host a new event for our Downtown entitled "West Allis Downtown ***Fair Food Crawl***." ***This event will be held on Wednesday, August 5, 2020 from 5pm to 8pm.***

We are hoping to attract visitors to our Downtown by providing at least 10 different stops where they will be able to sample fair food. There will be specials, sales and refreshments to all who visit. To make this an appealing event and encourage social distancing, we ask you to declare our **West Allis Downtown Fair Food Crawl** as a "Community Event."

To maintain the COVID-19 guidelines, participants will drive to Old National Bank's parking lot where they will receive information on participating businesses and promotional items. (We will use our own sandwich board signage to direct traffic through and around Old National Bank's parking lot.) Visitors will then park their vehicles in one of the municipal lots and walk to their destinations. This will be a pre-paid event and limited 200 participants.

Our organization holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Donald Falk
Downtown West Allis
Promotions Committee Chair

Encl.

cc: Peter Feldhusen, Alderperson Marty Weigel & Alderperson Tracy Stefanski



A MAIN STREET COMMUNITY A 501(C) NON-PROFIT CORPORATION
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND
WELCOMES COMMUNITY INVOLVEMENT



NOTEPAD:

HOLDER CODE

INSURED'S NAME **Downtown West Allis BID**

DOWNT-1

OP ID: SS

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Date **01/02/2020**

The City will be indemnified and held harmless from any and all calims, damages, or judgements arising from the granting of the permit or the operation of the show or exhibition.