



City of West Allis

Meeting Minutes

Events Committee

Mayor Dan Devine, Chair
Tourism Coordinator Chelsea Famularo, Vice Chair
City Representatives Administrator/Clerk Rebecca Grill
Citizen Representatives Melissa Lenz, Ashley Wagner & Melissa Feldmeyer
School District Recreation Department Representative Shelly Strasser
BID District Representative Emily Eineichner
Business Representative Mark Lutz
MKE Power Representative Kris Marion

Tuesday, November 15, 2022

4:00 PM

City Hall - Art Gallery
7525 W. Greenfield Ave.

A. CALL TO ORDER

Chelsea Famularo called the meeting to order at 4:04 p.m.

B. ROLL CALL

Present 5 - Melissa Feldmeyer, Rebecca Grill, Chelsea Famularo, Emily Eineichner, and Shelly Strasser
Excused 3 - Mark Lutz, Ashley Wagner, and Melissa Lenz
Absent 1 - Kris Marion

Others Present: Robert Barwick, Amanda Schwichtenberg, Sarah Lange, Andrea Kopan and Jon Matte

C. APPROVAL OF MINUTES

1. [22-0373](#) June 15, 2022 Events Committee Minutes.

Melissa Feldmeyer moved to approve this matter, Chelsea Famularo seconded, motion carried.

D. MATTERS FOR DISCUSSION/ACTION

2. [22-0106](#) Sponsorship Funding Discussion

This item was discussed.

3. [22-0107](#) 2022 Event Updates
- 1) Downtown BID Events
 - 2) Eat West Allis Events
 - 3) Oniomania/West Allis Masterminds Events
 - 4) WAWM Recreation Department
 - 5) City of West Allis Events
 - a. Summer Concert Series (recap)
 - b. Food Truck Fridays (recap)
 - c. Art on the Plaza (recap)
 - d. Pawtoberfest (recap)
 - e. Haunted Honey Creek
 - f. Allis In Winterland/Tree Lighting/Christmas Parade

These items were discussed.

- 4. [22-0647](#) 2023 Events & Schedule

These items were discussed.

- 5. [22-0023](#) Event, Promotion, Volunteer, and Marketing Opportunities

These items were discussed.

E. NEXT MEETING

Next meeting to be held on January 25, 2023 at 4:00pm.

F. ADJOURNMENT

Melissa Feldmeyer moved to adjourn at 5:02 p.m., seconded by Chelsea Famularo, motion carried.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.