

51.



# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2007-0745

Communication

In Committee

Video/Cable Communications Coordinator communication regarding recommendations for 3rd Quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.

Introduced: 12/4/2007

Controlling Body: License & Health Committee

## APPROVAL

### COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 04 2007			Barczak				
			Czaplewski	✓			
		✓	Dobrowski	✓			
			Kopplin	✓			
	✓		Lajsic				
			Narlock	✓			
			Reinke				
			Sengstock				✓
			Vitale				
			Weigel				
			TOTAL	4	-		1

### SIGNATURE OF COMMITTEE MEMBER

*Kurt Kopplin*  
Chair

Vice-Chair

Member

### COMMON COUNCIL ACTION

## APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
DEC 04 2007			Barczak				
			Czaplewski				
	✓		Dobrowski				
			Kopplin				
			Lajsic				
		✓	Narlock				
			Reinke				
			Sengstock				
			Vitale				
			Weigel				
			TOTAL				

**UNANIMOUS**



# CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance  
Office of Cable Communications

JERRY MUSIAL  
Video/Cable Communications Coordinator

To: License & Health Committee  
From: Jerry Musial  
Re: 3<sup>rd</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 11/29/07

Much of the third quarter for the WACCC has been spent contacting state representatives concerning the statewide video franchising legislation. They also showed programs produced locally and imported to educate the public about statewide franchising. An article appeared in the paper about the threat to the WACCC's funding should legislation pass in its current form.

They continue to have problems with antiquated playback equipment, but can't purchase new equipment until they have a sound basis on their funding, which is dependent on the state legislation.

The WACCC during this period had five people attend workshops in Field and Studio Production, Non-linear Editing, and a Producers Class. 42 new programs were produced in the third quarter along with eight new members joining the organization.

The WACCC is continuing to fulfill the requirements stated in their 2007 goals and objectives. I recommend providing 3<sup>rd</sup> quarter funding for the WACCC.

Respectfully Submitted,

  
Jerry Musial

Cc: Mayor Bell  
Paul Ziehler