

**CITY OF WEST ALLIS  
RESOLUTION R-2026-0614**

**RESOLUTION TO APPROVE CONTRACT WITH MAKEMYMOVE FOR  
MARKETING AND RESIDENT RECRUITMENT SERVICES**

**WHEREAS**, TMAP, LLC, dba MakeMyMove, an Indiana Limited Liability Company, has offered to provide resident recruitment and relocation services; and

**WHEREAS**, a Wisconsin Economic Development Corporation's Talent Recruitment Grant in the amount of \$500,000 is available to fund 80% of the cost of the program; and

**WHEREAS**, the City will provide the remaining 20% (125,000) through \$75,000 of in-kind work and \$50,000 in cash payments over the next 2 years; and

**WHEREAS**, the contract is contingent upon the City receiving the state grant;

**NOW THEREFORE**, be it resolved by the Common Council of the City Of West Allis, in the State of Wisconsin, that the attached contract with TMAP, LLC is hereby approved. The City Administrator is authorized to execute the contract on behalf of the City.

**SECTION 1:**        **ADOPTION** “R-2026-0614” of the City Of West Allis Municipal Resolutions is hereby *added* as follows:

**ADOPTION**

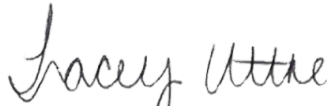
R-2026-0614(*Added*)


PASSED AND ADOPTED BY THE CITY OF WEST ALLIS COMMON COUNCIL  
JANUARY 20, 2026.

	<b>AYE</b>	<b>NAY</b>	<b>ABSENT</b>	<b>ABSTAIN</b>
Ald. Ray Turner	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Kimberlee Grob	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Chad Halvorsen	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Marissa Nowling	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Suzzette Grisham	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Danna Kuehn	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Dan Roadt	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Patty Novak	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Kevin Haass	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>
Ald. Marty Weigel	<u>X</u>	<u>          </u>	<u>          </u>	<u>          </u>

Attest

Presiding Officer

  
\_\_\_\_\_  
Tracey Uttke, City Clerk, City Of West  
Allis

  
\_\_\_\_\_  
Dan Devine, Mayor, City Of West  
Allis

