Overnight Parking Permits



Concerns

- 1) Cumbersome and Confusing Alternative Solution
- 2) Passes Available Sooner
- 3) Quarterly Passes Prorated
- 4) Long Wait Times on Phone to Receive Night Parking Permission*

(See Communication from Bridget and Patrick Halvey regarding overnight parking permits and restrictions.)

Current Purchasing Options

1) Parking Permit Application In Person

- Permits are for sale from the Records Bureau between the hours of 7:00 a.m. and 6:00 p.m., Monday through Friday.
- Parking permits may be purchased from the City of West Allis Treasurer's Office, Room 108-110, West Allis City Hall, 7525 W. Greenfield Avenue from 8:00 a.m. to 5:00 p.m., weekdays
- Half month permits may be purchased in person at a discounted price.

2) Parking Permit Application by Mail

- Overnight parking permits may be purchased by mail.
- Permit will be mailed within two working days for the current permit.
- If prepaying for a future permit, permits are mailed after the 27th day of the preceding month.

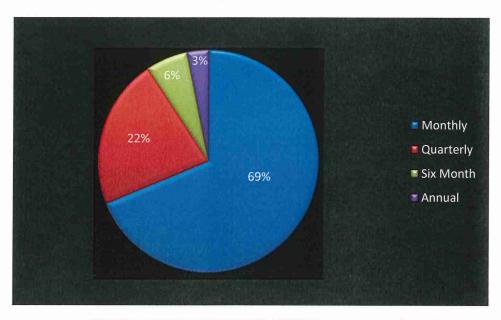
3) Parking Permits Application Online

- Overnight parking permits may be purchased online by e-Check (ACH) and credit cards.
- Permit will be mailed within two working days for the current permit.
- If prepaying for a future permit, permits are mailed after the 27th day of the preceding month.

Parking Permit Fees

| | Paid In Person | Paid by Mail or Online | Cost Annually | |
|---------------------|----------------|------------------------|---------------|--|
| Monthly Permits | \$12.67 | \$13.17 | \$152.04 | |
| Quarterly Permit | \$31.68 | \$32.18 | \$126.72 | |
| Six-Month Permit | \$58.08 | \$58.58 | \$116.16 | |
| Annual Permit | \$105.60 | \$106.10 | \$105.60 | |

Annual Sales



| 2014 Totals | | | | | | | |
|-------------|--------|----|------------|--|--|--|--|
| Monthly | 11,694 | \$ | 140,342.00 | | | | |
| Quarterly | 3,720 | \$ | 111,615.00 | | | | |
| Six Month | 1,031 | \$ | 56,715.00 | | | | |
| Annual | 558 | \$ | 55,875.00 | | | | |
| Totals | 17,003 | \$ | 364,547.00 | | | | |

Special Permission

Special permission for overnight parking may be obtained by calling (414) 302-8100 between 9:00 p.m. and 1:00 a.m. Between 1:00 a.m. and 3:00 a.m., call (414) 302-8000. No permission will be granted after 3:00 a.m. When calling, you will be asked for the location of the parked vehicle, the vehicle's license plate number, and the reason for the request. Special overnight parking permission may be requested a maximum of seven times in any thirty day period.

Possible Solutions

| Description | Implementation Time Frame | Degree of Difficulty | Constraints | Addresses Which Concern |
|--|------------------------------|------------------------------------|---|-------------------------------|
| Create an information pamphlet about parking in West Allis/Education – Example http://www.haltonhills.ca/parking/parking-pamphlet.pdf | < Month | Simple | Staff Time | #1 |
| Distribute Passes earlier | < Month | Simple | Moderate Financial | #2, 3* |
| Reduce the number of days night parking permission is given – currently 7, reduce to 5 or 3 | < 3 Months | Moderate | Negative Citizen Feedback | #4 |
| Eliminate the half price monthly permit if purchased in last 14 days of month | < 1 month | Moderate (Citizen Education) | Negative Citizen Feedback | #4 |
| Allow Purchase of Next Month's Permit on or after 15 th day of preceding month for \$5 more | < 3 months | Moderate (Citizen Education) | Staff Confusion/ Significant Financial | #1,2 |
| Eliminate Monthly Parking Permit | > 6 months | Moderate | Negative Citizen Feedback | #1,2,4 |
| Allow Purchase of Next Quarter's Parking Permit in Month before quarter begins for \$10 more | < 3 months | Moderate | Staff Confusion/ Significant Financial | #1,2 |
| Prorate Quarterly Permits | < 3 months | Moderate | Staff Confusion/ Significant Financial | #1,2,3* |
| Create online parking permission page – Milwaukee Example | > 6 months | Moderate | IT Resources | #4 |
| 24/7 Kiosk Purchase/Registration/Special Permission in Select Locations | > 1 year | Moderate (Citizen Education) | Significant Financial | #1-4 |
| Eliminate Stickers, use ALPRS in Checker Vehicles | > 1 year | Moderate | Significant Financial | #1, 2, 4 |

Issues

*People will receive more benefit than they are paying for; decrease of recouped administrative costs.

**Significant time is spent on the phone talking to people who are attempting to game the night time parking permission so they can limit their purchase to a half month permit or not have to pay for a month (changing vehicles in streets, incorrect license numbers, fake names, etc.).

Recommendations

Short-Term

- Create Pamphlet, Education of Residents.
- Eliminate the half price monthly permit if purchased in last 14 days of month.

Long-Term

- Reduce Number of Days for Special Night time Parking Permission.
- Prorate Quarterly Permits.
- Kiosk.
- Eliminate Stickers.

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