



City of West Allis

Meeting Agenda

Common Council

Mayor Dan Devine, Chair
Alderspersons: Suzzette Grisham, Kimberlee Grob, Kevin Haass,
Chad Halvorsen, Danna Kuehn, Patty Novak, Marissa Nowling,
Daniel J. Roadt, Ray Turner and Martin J. Weigel

Tuesday, March 18, 2025

7:00 PM

City Hall, Common Council Chambers
7525 W. Greenfield Ave.

REGULAR MEETING

This agenda replaces the original version previously posted on March 14th, 2025.

A. CALL TO ORDER

B. ROLL CALL

C. PLEDGE OF ALLEGIANCE

Led by Ald. Turner.

D. PUBLIC HEARINGS

1. [2025-1676](#) Conditional Use Permit for Site, Landscaping, and Architectural Design for Academy of Excellence, a proposed School use, at 6021 W. Lincoln Ave. and 2307-53 S. 60th St. (Tax Key No. 490-9001-000 & 490-9002-000).
2. [2025-1992](#) Public hearing on alcohol license renewal process.

E. PUBLIC PARTICIPATION

The Common Council may receive information from members of the public during this 30-minute period. Each speaker must announce to the council his or her name and address, sign in at the podium, and limit comments to one statement of no more than 5 minutes. The council cannot take action on topics raised by speakers and will not discuss topics with speakers.

F. ANNOUNCEMENT OF RECESS MEETINGS OF STANDING COMMITTEES

New and Previous Matters referred to Committees may be considered and acted upon by Committees during the Common Council recess. Unless otherwise announced during the meeting, the Standing Committees of the Common Council will meet during recess in the following rooms and in the following order:

Art Gallery – Administration & Economic Development

Room 128 – Public Safety & Public Works

The general public may contact the Committee Chair relative to an agenda item of interest that could be discussed or acted on during the recess meetings simultaneously occurring in different conference rooms. Additionally, if a member has interest in multiple agenda items which are scheduled for discussion or action during the recess meetings simultaneously occurring, they should contact the chair of the committee to inform of such interest.

G. MAYOR'S REPORT

This item is a report from the Mayor to the public regarding recent events attended, awards and commendations, and upcoming events. No discussion or action shall take place by members of the Council unless otherwise listed below.

H. ALDERPERSONS' REPORT

This item is a report from individual Alderpersons to the public regarding recent events attended, awards and commendations, and upcoming events. No discussion or action shall take place by members of the Council unless otherwise listed below.

I. APPROVAL OF MINUTES

3. [2025-1937](#) March 4, 2025 Common Council Minutes.

Recommendation: Approve

J. STANDING COMMITTEE REPORTS

None.

K. ITEMS NOT REFERRED TO COMMITTEE (CONSENT AGENDA)

4. [R-2025-0153](#) Resolution authorizing the submission of an Unlocking Capital on Main Street Grant Application through the Robert Wood Johnson Foundation to support economic development efforts to support small business needs in West Allis.

Recommendation: Adopt

5. [R-2025-0154](#) Resolution authorizing the submission for the Year 2025 Supplemental Fund for Eligible Brownfields Revolving Loan Fund Grant through the Environmental Protection Agency (EPA) to assist on West Allis brownfield redevelopment projects.

Recommendation: Adopt

6. [R-2025-0277](#) Resolution to authorize the Department of Public Works to accept grant funding from the Wisconsin Department of Natural Resources.
Recommendation: Adopt
7. [R-2025-0282](#) Resolution declaring Community Events.
Recommendation: Adopt
8. [R-2025-0323](#) Resolution granting a Privilege to Layman Ventures, LLC for property located at 6001 W. Madison St. (Tax Key No. 439-0342-000).
Recommendation: Adopt
9. [R-2025-0326](#) Resolution granting a Privilege to Naus Brewing LLC for property located at 7508 W. Greenfield Ave. (Tax Key No. 440-0445-000).
Recommendation: Adopt
10. [R-2025-0327](#) Resolution granting a Privilege to 9330 W Lincoln S2 LLC for property located at 9330 W. Lincoln Ave. (Tax Key No. 479-0767-001).
Recommendation: Adopt
11. [R-2025-0328](#) Resolution granting a Privilege to Audi Properties LLC for property located at 7625-29 W. Greenfield Ave. (Tax Key No. 452-0026-000).
Recommendation: Adopt
12. [R-2025-0330](#) Resolution granting a Privilege to VSM Properties LLC for property located at 5810 W. Beloit Rd. & 5807-23 W. Burnham St. (Tax Key No. 455-0095-000).
Recommendation: Adopt
13. [R-2025-0366](#) Resolution granting a Privilege to VLC Investments LLC for property located at 7338-46 W. Greenfield Ave. (Tax Key No. 440-0378-000).
Recommendation: Adopt
14. [R-2025-0368](#) Resolution to amend Fee Schedule - updating farmers market stall rental pricing.
Recommendation: Adopt
15. [R-2025-0369](#) Resolution to approve bid of State Contractors Inc. for traffic calming and pedestrian improvements in W. Becher St. from S. 84th St. to S. 87th St. of West Allis in the amount of \$92,942.64.
Recommendation: Adopt
16. [2025-1833](#) Temporary Public Entertainment (TEMP-25-2) request for Cream City 5K, hosting a one-day event on April 26th, 2025, from 8:00 a.m. - 12 p.m., to be held at 2028 S. 124th St. Applicant: Chris Marschka.
Recommendation: Grant

17. [2025-1834](#) Finance Director/Comptroller submitting report for February 2025 indicating City of West Allis checks issued in the amount of \$3,902,350.14.
Recommendation: Place on File
18. [2025-1988](#) New application for Pawn Shop, Secondhand Stores, and Secondhand Jewelry Dealers for Wally Horngren, 5915 W. Burnham St. (PNSH-25-1)
Recommendation: Grant
19. [2025-1996](#) Claim by Josiah Hahn for towing fee reimbursement and property damage that occurred on February 13th, 2025 at 2328 S. 78th St.
Recommendation: Refer to City Attorney
20. [2025-2003](#) Claim by Lora Lewis for property damage that occurred on March 10th, 2025 at 6525 W. Beloit Rd. #13.
Recommendation: Refer to City Attorney

L. COMMON COUNCIL RECESS

M. NEW AND PREVIOUS MATTERS

ADMINISTRATION COMMITTEE

21. [2025-1990](#) Discussion on the status of federal grant funding - Community Development Block Grant Funding, Housing Choice Voucher, and HOME funds.
22. [R-2025-0371](#) Resolution to approve an agreement with Lime to allow short-term commercial rental of electric scooters to the general public.
Recommendation: Adopt

PUBLIC WORKS COMMITTEE

23. [O-2025-0028](#) Ordinance to repeal and recreate provisions related to public health, sanitation, and animals.
Recommendation: Postpone until April 15th, 2025 Meeting
24. [O-2025-0029](#) Ordinance to delay effective date of mandatory lead service lateral replacement.
Recommendation: Pass
25. [R-2025-0161](#) Resolution to approve a partnership with Milwaukee Sports and Social for use of space at Liberty Heights Park for various sport leagues.
Recommendation: Adopt

ECONOMIC DEVELOPMENT COMMITTEE

26. [O-2023-0011](#) Ordinance to Amend Section 19.01 of the West Allis Revised Municipal Code, relative to rezoning 6604-20 W. Mitchell St. from I-1 to C-3.
Recommendation: Pass
27. [R-2025-0152](#) Resolution approving an amendment to the Non-Exclusive Parking Lot Lease Agreement by and between the City of West Allis and The Deco Venues, LLC., which is the owner of the property located at 7546 W. Greenfield Ave., for parking in the City-Owned parking lots located at 7525 W. Greenfield Ave. and 14** S. 75 St.
Recommendation: Adopt
28. [R-2025-0155](#) Resolution to approve the terms & conditions for an Economic Development Loan to Ope Brewing Company LLC, located at 6751 W. National Ave., in the amount of up to \$150,000 under the Capital Catalyst Loan Program.
Recommendation: Adopt
29. [R-2025-0156](#) Resolution to approve the terms & conditions for an Economic Development Loan to Bars and Recreation Inc., d/b/a SSBMKE, Inc., located at 6325 W. National Ave., in the amount of \$50,000.
Recommendation: Adopt
30. [2025-1676](#) Conditional Use Permit for Site, Landscaping, and Architectural Design for Academy of Excellence, a proposed School use, at 6021 W. Lincoln Ave. and 2307-53 S. 60th St. (Tax Key No. 490-9001-000 & 490-9002-000).

PUBLIC SAFETY COMMITTEE

31. [2025-1636](#) New Operator's License (Bartender/Class D Operator) application for Joseph Fiumefreddo. (BART-1404)
32. [2025-1767](#) New Operator's License (Bartender/Class D Operator) application for Moises Martinez. (BART-1408)
33. [2025-1998](#) New Operator's License (Bartender/Class D Operator) application for Melissa Soares. (BART-1417)

34. [2025-1994](#) Notification of intention not to renew certain retail alcohol licenses and provide licensees with an opportunity for a hearing.

Indebtedness to wholesaler - Wis. Stat. 125.33(7)(b) and 125.69(4)(b))
Class A - Cleveland Liquor LLC, DBA Cleveland Liquor, 9131 W. Cleveland Ave.,
Class A - Taj & Navi Corporation, DBA One Stop West Allis Food & Liquor, 5909 W. Lincoln Ave.
Class B - Jagers LLC, DBA Da Bar, 1900 S. 60th St.

Failure to submit proof of seller's permit - Wis. Stat. 125.04(5)(a)4.
Class B - Steffek LLC, DBA The Drunk Uncle, 1902 S. 68th St.

35. [O-2025-0028](#) Ordinance to repeal and recreate provisions related to public health, sanitation, and animals.

Recommendation: Postpone until April 15th, 2025 Meeting

36. [R-2025-0291](#) Resolution in support of legislative bills that allow immediate impoundment of vehicles used for reckless driving.

Recommendation: Adopt

37. [R-2025-0151](#) Resolution to approve shared services review study evaluating the possible creation of a joint fire department with the City of Wauwatosa.

Recommendation: Adopt

38. [2025-2000](#) West Allis Senior Center Age Friendly Data presentation.

Recommendation: Discussion Purposes Only

39. [2025-2001](#) Southwest Suburban Health Department update.

Recommendation: Discussion Purposes Only

N. ADJOURNMENT



All meetings of the Common Council are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NOTICE OF POSSIBLE QUORUM

It is possible that members of, and possibly a quorum of, members of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.