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June 4, 2012

Ms. Monica Schultz
Assistant City Clerk for
The City of West Allis
7525 West Greenfield Avenue
West Allis, Wisconsin 53214

Via Facsimile:
(414) 302-8207

RE: Luna Jewelry Revocation

Dear Ms. Schultz:

In accord with our conversation, I provide this response to the Findings and Recommendations of the License and Health Committee arising from the Committee Hearing on May 22.

No objection is made to Factual Findings 1 through 3.

My client's objection is to the Legal Conclusion by the Committee that necessitates the immediate revocation and non-renewal of Luna Jewelry and Repair LLC's license to transact business in the secondhand jewelry and precious metal market.

In that regard, my client seeks to make an alternative proposal to the Honorable Common Council. I seek to address the Council as a whole during the period designated as Item E, "Citizen Participation." License and Health Committee Chairperson Michael J. Czaplewski has graciously at the call of the Chair agreed to allow me to address the Committee regarding my alternative proposal. This opportunity will be advanced during the time period of Item L, "Common Council Recess," when the Committee has an opportunity to convene.

My alternative proposal is to request holding the revocation in abeyance to allow the licensee to seek a *bona fide* third party purchaser for the business.

I appreciate the opportunity to address the body on behalf of my client.

Cordially,



Michael L. Chernin

CC: Merari Rodriguez Sandino & ACA Jenna Merten both *via* e-mail

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