



City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

File Number Title Status

2008-0479 Communication In Committee

Video/Cable Communications Coordinator communication regarding Second Quarter Funding for Public Access Channel Operations.

Introduced: 7/1/2008 Controlling Body: License & Health Committee

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DEPARTMENT OF ADMINISTRATION & FINANCE OFFICE OF CABLE COMMUNICATIONS

Jerry Musial

Video/Cable Communications Coordinator

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To: License & Health Committee

From: Jerry Musial

Re: 2nd Quarter Funding Recommendations for the

West Allis Community Communications Corporation (WACCC)

Date: 6/26/08

WACCC's staff is currently working on grant applications to replace their old playback equipment. This is in conjunction with their short-term strategic and fundraising plans.

The WACCC continues to work to get a Bill introduced at the State level to secure access funding. They are pushing to have it introduced in January of 2009.

They had a booth at the West Allis a la carte event on June 8th, and are working on a press release and donation letter for the July 4th holiday.

Other activities showed five new members joined in the 2nd Quarter, 54 programs were produced and eight people went through training session in that period.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

Jerry Musial

Cc: Mayor Devine Paul Ziehler