



# City of West Allis

7525 W. Greenfield Ave.  
West Allis, WI 53214

## Resolution

**File Number: R-2013-0210**

**Final Action:**

**Sponsor(s):** Safety & Development Committee

SEP 17 2013

Resolution relative to determination of Special Use Permit for Our Town Thrift Store, a proposed second-hand article retail store, to be located at 8104 W. National Ave.

WHEREAS, Peter Weis, d/b/a Blue Collar Marketing, Inc., duly filed with the City Administrative Officer-Clerk/Treasurer an application for a Special Use Permit, pursuant to Sec. 12.41(2) and Sec. 12.16 of the Revised Municipal Code, to establish a second hand article retail store within existing commercial property located at 8104 W. National Ave.; and,

WHEREAS, after due notice, a public hearing was held by the Common Council on September 17, 2013, at 7:00 p.m., in the Common Council Chambers to consider the application; and,

WHEREAS, the Common Council, having carefully considered the evidence presented at the public hearing and the following pertinent facts noted:

1. The applicant, Peter Weis, Our Town Thrift Store, LLC, d/b/a Blue Collar Marketing, Inc., resides at 15215 W. Dover Hill Lane, New Berlin, WI 53151.
2. The applicant proposes to establish a secondhand article retail store offering new and used articles, including collectibles, electronics, antiques, appliances, clothing, entertainment items, furniture, household items and yard equipment. The proposed retail floor space is approximately 3,600 sq. ft. on the first floor of the building, with an additional 3,600 sq. ft. in the basement used for storage, at the existing commercial property located at 8104 W. National Ave., West Allis, Milwaukee County, Wisconsin, more particularly described as follows:

All that land of the owner being located in the Northeast ¼ of Section 4, Township 6 North, Range 21 East, City of West Allis, Milwaukee County, State of Wisconsin describes as follows:

Lot 23 in Block 6 of the State Avenue Land Co's Subdivision.

Tax Key No. 452-0342-000

Said land located at: 8104 W. National Ave.

3. The aforesaid premises is zoned C-2 Neighborhood Commercial District under the Zoning Ordinance of the City of West Allis, which permits the following as special uses:

Secondhand article stores as defined in Section 9.15 of the Revised Municipal Code.

Pursuant to Sec. 12.41(2) and Sec. 12.16 of the Revised Municipal Code.

4. The subject property is part of a traditional mixed-use commercial district along W. National Ave. The area is zoned for commercial uses. Properties to the south and west are developed for commercial uses. Properties to the west are developed for mixed-use commercial and residential uses.

5. The proposed development should not adversely contribute to traffic volumes or traffic flow in the area.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of West Allis that the application of Peter Weis, Our Town Thrift Store, LLC, d/b/a Blue Collar Marketing, Inc., to establish a secondhand article retail store, to be located at 8104 W. National Ave., be, and is hereby granted on the following grounds:

That the establishment, maintenance and operation of the proposed use, with the imposition of certain conditions hereinafter set forth, reasonably satisfies the standards set forth in Sec. 12.16 of the Revised Municipal Code, so as to permit the issuance of a Special Use Permit, as therein provided.

BE IT FURTHER RESOLVED that said special use permit is granted subject to the following conditions:

1. Site, Landscaping, Screening and Architectural Plans. The grant of this Special Use Permit is subject to and conditioned upon the site, landscape, screening and architectural plans approved on August 28, 2013 by the City of West Allis Plan Commission, as provided in Sec. 12.13 of the Revised Municipal Code of the City of West Allis. No alteration or modification of the approved plan shall be permitted without approval by the Plan Commission.

2. Building Plans and Fire Codes. The grant of this special use is subject to building plans being submitted to and approved by the Department of Building Inspections and Neighborhood Services and by the Fire Department.

3. Hours of Operation. The hours of operation will be Monday through Friday from 9:00 a.m. to 7 p.m., Saturday from 9:00 am to 4:00 pm, and Sundays 11:00 am to 4:00 pm; however, this Special Use Permit will allow the store to be open from 8:00 am to 8:00 pm, seven days a week.

4. Store Operations.

A. Signs shall be posted to indicate donation regulations. No items may be accepted for drop-off outside of the building. Donations may only be accepted during approved business hours.

5. Litter. Employees shall inspect the area and immediate vicinity and pick up litter on a daily

basis. Refuse, recyclables, and other waste materials will be stored inside or fully enclosed within an approved 4-sided structure to match the building.

6. Public Nuisance. In accordance with Chapter 18 of the Revised Municipal Code, Public Nuisances are prohibited. Public Nuisances include blighted properties due to an accumulation thereon of junk or other unsightly debris. Enforcement and abatement of public nuisances, including revocation of the Special Use Permit, may take place after three (3) or more nuisance activities have occurred at a premise on separate days during a one hundred and eighty (180) day period.

7. Off-Street Parking. A total of 14 spaces are required on site and none are provided. The property is part of a traditional mixed-use commercial corridor that offers on-street parking and public transit. The Common Council has the authority to waive the parking requirements.

8. Window Signage. Any building window signage shall not exceed twenty (20) percent of each window's area. Such signage shall be reviewed/approved by the Department of Development prior to installation and affixed to the interior of the window and shall not flash.

9. Marketing Displays. The use of pennants, special lighting, flags, streamers or other signage typically temporary in nature, hanging, floating or attached to a structure or vehicle shall not be permitted.

10. Refuse Collection. Refuse collection to be provided by commercial hauler and stored within the building or a four-sided enclosure large enough to accommodate all outdoor storage of refuse and recyclable containers and/or compactor.

11. Pagers, Intercoms. The use of outdoor pagers, intercoms, or loud speakers shall not be permitted on site.

12. Sidewalk Repair. The grant of this special use is subject to compliance with Policy No. 2814 of the Revised Municipal Code relative to the City's sidewalk improvement policy as it relates to damaged, abutting sidewalk.

13. Outdoor Lighting. The grant of this special use is subject to all lighting fixtures being orientated and/or shielded in such a manner that no light splays from the property boundaries.

14. Noxious Odors, Etc. The use shall not emit foul, offensive, noisome, noxious or disagreeable odors, gases, or effluvia into the air. Mechanical systems shall be maintained to efficiently remove noxious odors.

15. Pollution. The use shall not cause any noxious or unwholesome liquid or substance or any dirt, mud, sand, gravel, or stone refuse or other materials to be deposited upon any public right of way or flow into any sanitary sewer, storm sewer, or water supply system, or onto adjacent properties.

16. Deliveries and Refuse Pickup. All refuse to be provided by a commercial hauler. All refuse, recyclables and other waste material shall be screened from view within an enclosure approved by



the Department of Development. All tenants of the property will be required to abide by the City of West Allis health/public nuisance rules per Chapter 7 of the Revised Municipal Code. Because there are residents that live within the building and residential neighborhood adjacent to the site, delivery operations and refuse pick up shall only be permitted during daytime hours. These functions shall not be permitted between the hours of 9:00 p.m. and 7:00 a.m.

17. Expiration of Special Use Permit. Any special use approved by the Common Council shall lapse and become null and void one (1) year from and after that approval if the use has not commenced, construction is not underway, or the owner has not obtained a valid building permit. An extension of these time limitations may be granted without a public hearing by the Common Council by resolution reauthorizing the special use in accordance with the following criteria:

- A. The applicant requesting the extension shall complete a planning application available from the Department of Development and shall submit a \$250.00 extension fee.
- B. A written explanation for the extension of time shall accompany the planning application along with a timeline/schedule for obtaining necessary permits, zoning, state and municipal approvals and a target date for construction start;
- C. The request for extension shall be submitted within sixty (60) days of the expiration of the special use permit;
- D. The extension, if granted, shall be valid for a period of six (6) months. If no building permit has been issued and construction has not commenced within six (6) months from and after the extension has been granted, the special use shall become null and void.

18. Miscellaneous.

- A. Applicants are advised that the foregoing conditions are reasonably necessary to protect the public interest and to secure compliance with the standards and requirements specified in Sec. 12.16 of the Revised Municipal Code; that the issuance of the special use is expressly subject to compliance with said conditions.
- B. The use, as granted herein, is subject to applicants' compliance with all other state and local laws and regulations which may be applicable to the proposed use of the real estate in question.
- C. The special use, as granted herein, shall run with the land and benefit and restrict all future owners and occupants of the property, unless the use shall lapse or be terminated and the use will not be altered or extended (including structural alterations and/or additions) without the approval of the Common Council, following public hearing, all as provided in Sec. 12.16 of the Revised Municipal Code.

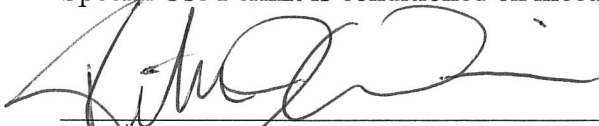
19. Lapse. If the applicant does not meet all of the terms and conditions set forth in this grant of a special use within one year of the granting thereof, then the Special Use Permit shall lapse and become null and void and the applicant shall forfeit any right to use the property as conferred by the Special Use Permit. The failure of the applicant to meet the terms and conditions of the Special Use

Permit shall subject the permit to being declared void by the Common Council after notice to the applicant and a hearing before the Safety and Development Committee. Upon a finding and recommendation by the Committee to the Common Council on the matter, the applicant and/or any interested person may make comments regarding the matter to the Common Council prior to the Common Council's next regular meeting following the recommendation. Upon the Common Council's finding that the Special Use Permit has lapsed and become void, the applicant shall cease all operations at the property.

20. Termination of Special Use. If the person or entity granted the special use violates, allows or suffers the violation of the ordinances of the City of West Allis, the State of Wisconsin or the United States on the premises covered by the special use, the special use may be terminated.

21. Acknowledgement. That the applicants sign an acknowledgment that he has received these terms and conditions and will abide by them.

The undersigned applicant agrees to the terms and conditions and has agreed that the grant of the Special Use Permit is conditioned on meeting the terms and conditions of this resolution.



Peter Weis, Our Town Thrift Store, LLC.



Property owner, The 8104, LLC

Mailed to applicants on the

20<sup>th</sup> day of September, 2013



Assistant City Clerk

cc: Dept. of Development  
Dept. of Building Inspections and Zoning  
Div. of Planning

ZON-R-924-9-17-13

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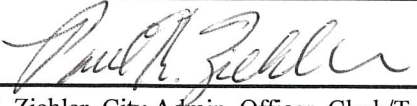
20<sup>th</sup> day of September, 2013

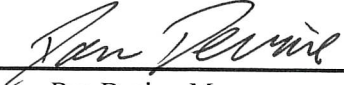
Monica Schultz

Assistant City Clerk

cc: Dept. of Development  
Dept. of Building Inspections and Zoning  
Div. of Planning

ZON-R-924-9-17-13

ADOPTED SEP 17 2013  
  
Paul M. Ziehler, City Admin. Officer, Clerk/Treas.

APPROVED 9/19/13  
  
Dan Devine, Mayor



COMMUNITY **CNI** NEWSPAPERS

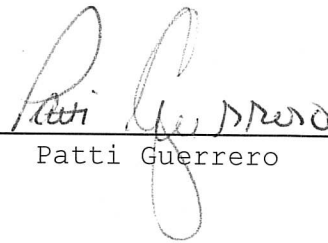
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WEST ALLIS CITY OF-LEGALS  
CLERK/TREASURER'S OFFICE, JANEL LEM  
7525 W GREENFIELD AVE

West Allis, WI 53214

Patti Guerrero hereby states that she is authorized by Journal Communications Inc. to certify on behalf of Journal Community Publishing Group, publisher of Community Newspapers, public newspapers of general circulation, printed and published in city and county of Milwaukee; was published in the My Community Now- Midwest on **8/29/2013 and 9/5/2013**; that said printed copy was taken from said printed newspaper(s).

  
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Patti Guerrero

State of Wisconsin

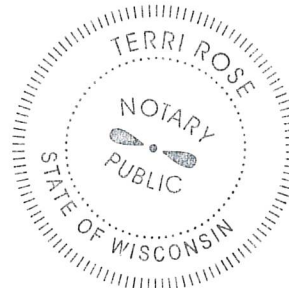
County of Milwaukee

Subscribed and sworn before me this 9 day of Sept, 2013.

Jeri Rose  
\_\_\_\_\_

Notary Public State of Wisconsin

My Commission Expires 1-25-15





9/17

**CITY OF WEST ALLIS,  
NOTICE OF HEARING**  
Tuesday, September 17, 2013,  
7:00 P.M.

NOTICE IS HEREBY GIVEN that the Common Council of the City of West Allis will conduct a public hearing on Tuesday, September 17, 2013, at 7:00 P.M., or as soon thereafter as the matter may be

heard, in the Common Council Chambers of West Allis City Hall, 7525 W. Greenfield Avenue, West Allis, Wisconsin on the Special Use Permit for Our Town Thrift Store, a proposed second-hand article retail store, to be located at 8104 W. National Ave.

You may express your opinions in writing to the City Clerk prior to the meeting or orally at such public hearing.

Dated at West Allis, Wisconsin, this 22nd day of August 2013.  
13H23

/s/ Monica Schultz, Deputy Clerk  
PUBLISH: August 29, 2013 and  
September 5, 2013  
WNAXLP