



# City of West Allis

## Meeting Minutes

### Artscape Leadership Group

*Mayor Dan Devine, Administrator/Clerk  
Rebecca Grill,  
Patrick Schloss*

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Monday, May 1, 2023

2:00 PM City Hall, Development/Engineering Conference Rm 210 -  
Virtual

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#### REGULAR MEETING (draft minutes)

#### A. CALL TO ORDER

*The meeting was called to order at 2:05 p.m.*

#### B. ROLL CALL

**Present** 3 - Mayor Dan Devine, Rebecca Grill, and Patrick Schloss

#### Others Attending

Shaun Mueller, Development Project manager  
Carson Coffield, Economic Development Specialist

#### C. APPROVAL OF MINUTES

1. [23-0317](#) Minutes (draft) of the February 27, 2023 meeting.

**Attachments:** [Minutes \(draft\) of the February 27, 2023](#)

Ms. Grill moved to approve this matter, Schloss seconded, motion carried.

#### D. MATTERS FOR DISCUSSION/ACTION

2. [23-0318](#) Resolution to approve final submissions for the West Allis Utility Box Art Program.

**Attachments:** [Resolution -final submissions for the West Allis Utility Box Art Program](#)

*Carson Coffield presented the 10 Artscape finalists for the mural project. They were picked by a jury consisting of Youth Commission Members, City Staff, Erico Ortiz, and Mayor Devine.*

*Listed below are the 10 Artscape finalists that will be paid for their work once we confirm that all of their designs will be able to be installed.*

1. Lauren Marvell
2. Carole Milos
3. Shelly Rosenquist
4. David Watkins
5. Lauren Budge
6. Anthony Pazos
7. Cassandra Hernandez Torres
8. Joseph Juarez
9. Aaliyah Steele

10. *Ryan Laessig*

**Schloss moved to approve this matter, Mayor Devine seconded, motion carried.**

3. [23-0319](#) Resolution to approve a master services agreement with Amplify Graphics & Branding to prepare, print, and install 11 utility box wraps funded by Artscape Leadership Group in the amount not to exceed \$11,000.

**Attachments:** [Resolution -Amplify Graphics and Branding Services Agreement](#)  
[Amplify Graphics Master Services Agreement](#)

*Carson Coffield presented and outlined the locations of eleven boxes for this project.*

*The City received three bids to wrap the utility boxes.*

**Schloss moved to approve this matter, Grill seconded, motion carried.**

4. [23-0320](#) Discussion relating to Miscellaneous Artscape Projects and Opportunities.

*Carson Coffield presented the budget status and a proposed option of painting a shed at the Farmers Market.*

*Mayor Devine suggesting using hanging baskets with logo on the doors of the shed.*

*Artscape funding may need to be sourced by outside funding.*

## **E. ADJOURNMENT**

*There being no further business to come before the committee a motion was made by Schloss, seconded by Mayor Devine to adjourn the meeting at 2:44 p.m. The motion carried unanimously.*



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

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