



DOWNTOWN
WEST ALLIS
INCORPORATED

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April 26, 2017

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

RECEIVED

MAY 01 2017

CITY OF WEST ALLIS
CITY CLERK

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the **Downtown West Allis Business Improvement District (DWABID)**, would like to have **two of the four tents set up on Saturday, June 3, 2017, the day prior to the 10th Annual West Allis A la Carte. (See attached map).** Because of the time frame we need to work in with getting the tents set up prior to our vendors arriving we are hoping this will eliminate overcrowding during the event's set-up time.

We have received your permission to close Greenfield Avenue, to traffic, for our event on Sunday, but are asking to close 72nd street – south of Greenfield and 74th street – south of Greenfield starting at 2pm, June 3rd through 8pm the following day. Each location will have one A 30' X 60' tent and will remain there until the end of the event on Sunday, June 4th. No tables or chairs will be set up until the Sunday, June 4th. We will be requesting barricades with flashing lights to ensure visibility during the nighttime hours.

We have discussed this with Jennifer Larson, from Old National Bank, as this will affect their ATM drive-thru facility. Ms. Larson has given her permission to proceed with this time frame.

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Donald Falk
Downtown West Allis
Promotions Chair

Encl.

cc: Jennifer Larson, Mike Lewis, David Wepking, Doug Bartels, Lt. Jessica Johnson, Alderperson Marty Weigel & Alderperson Cathleen Probst



A MAIN STREET COMMUNITY A 501(C) NON-PROFIT CORPORATION
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND
WELCOMES COMMUNITY INVOLVEMENT





{SHOP & DINE}
{WORK & PLAY}

- Beer Tent #1
- 30' X 60'
 - 72nd & Greenfield (south of Greenfield)

- Beer Tent #2
- 30' X 60'
 - 74th & Greenfield (south of Greenfield)