

# DOWNTOWN WEST ALLIS, INC.

## Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214  
(414) 774-2676 • FAX (414) 774-7728  
www.downtownwestallis.com

August 26, 2010

RECEIVED

The Corner Bazaar  
Attn: John Ibisch  
7546 W. Greenfield Avenue  
West Allis, WI 53214

AUG 30 2010  
CITY OF WEST ALLIS  
MAYOR

Dear John,

As of February 2007, the City of West Allis Revised Municipal Code (RMC), Section 12.40, C-1 Central Business District does not allow for "second-hand retail stores" as a permitted or special use within the C-1 Central Business District. Our organization has not been notified of any changes to this ordinance.

On behalf of the Downtown West Allis, Inc. Board of Directors, we are unable to endorse your proposal to amend this ordinance to allow forty-percent (40%) of your occupied floor space in the basement for "second-hand retail."

After contacting numerous business merchants and reaching an approximate ratio of six to one (6:1) opposed to changing the ordinance, the Board of Directors has come to the conclusion that a "second-hand retail" establishment would not benefit the other businesses within the Business Improvement District.

We are sympathetic to your reasons for requesting this proposal, but for the betterment of Downtown West Allis, we regret we cannot endorse your efforts.

Sincerely,



Douglas J. Persich  
Downtown West Allis, Inc. - President



Chet Parker  
Downtown West Allis BID - President

Cc: Mayor Dan Devine and the West Allis City Common Council  
John Stibal, Department of Development