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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2010-0530 Communication Introduced

Video/Cable Communications Coordinator communication regarding recommendations for Second quarter operating funding to the West Allis Community Communications Corporation (WACCC) for the Public Access operations.

Introduced: 9/7/2010

Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION

APPROVAL *and place on file*

ACTION
DATE:
SEP 07 2010

MOVER	SECONDER	
_____	_____	Barczak
_____	_____	Czaplewski
_____	_____	Kopplin
_____	_____	Lajsic
_____	_____	Narlock
_____	_____	Reinke
_____	_____	Roadt
_____	✓	Sengstock
_____	_____	Vitale
✓	_____	Weigel

AYE	NO	PRESENT	EXCUSED
✓			
✓			
✓			
✓			
✓			

TOTAL

5 0 _____ _____

SIGNATURE OF COMMITTEE MEMBER

[Handwritten Signature]

Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

APPROVAL *PLACE ON FILE*

ACTION
DATE:
SEP 07 2010

MOVER	SECONDER	
_____	_____	Barczak
✓	_____	Czaplewski
_____	_____	Kopplin
_____	_____	Lajsic
_____	_____	Narlock
_____	_____	Reinke
_____	_____	Roadt
_____	_____	Sengstock
_____	_____	Vitale
_____	_____	Weigel

AYE	NO	PRESENT	EXCUSED
✓			
✓			
✓			
✓			
✓			
✓			
✓			
✓			
✓			
✓			

UNANIMOUS TOTAL

10 _____ _____



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

414/302-8350
414/302-8321 (Fax)

City Hall
7525 West Greenfield Avenue
West Allis, Wisconsin 53214

www.ci.west-allis.wi.us
jmusial@ci.west-allis.wi.us

To: License & Health Committee
From: Jerry Musial
Re: 2nd Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 8/30/10

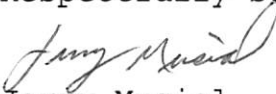
Fund raising has been a major focus of the WACCC's efforts involving grant writing, soliciting donors, sponsors and volunteers. With their funding coming to an end this year the WACCC has met with Rep. Staskunas and other legislators and expect to have another form of legislation introduced in 2011 to save Access Funding.

In the second quarter seven people took part in the Producers Class and Field Production. Five people also went through Studio Production and Non-Linear Editing classes. 63 programs were produced during the second quarter with 11 new people joining the WACCC and 6 people renewing membership.

Their work over the rest of the year will center on fundraising with work on the 2011 Discount Card at the forefront of their efforts.

It is staff's recommendation that the second quarter operating funds be allocated to the WACCC.

Respectfully Submitted,


Jerry Musial

Cc: Paul Ziehler