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# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
2007-0746	Communication	In Committee
	Video/Cable Communications Coordinator communication regarding 3rd quarter funding for the Educational Access Channel.	
	Introduced: 12/4/2007	Controlling Body: License & Health Committee

### COMMITTEE RECOMMENDATION

### APPROVAL

ACTION DATE:	MOVER	SECONDER	
DEC 04 2007			Barczak
		✓	Czaplewski
		✓	Dobrowski
			Kopplin
			Lajsic
	✓		Narlock
			Reinke
			Sengstock
			Vitale
			Weigel
			TOTAL

AYE	NO	PRESENT	EXCUSED
✓			
✓			
✓			
✓			
			✓
4			1

### SIGNATURE OF COMMITTEE MEMBER

Kurt Kopplin \_\_\_\_\_  
 Chair Vice-Chair Member

### APPROVAL

### COMMON COUNCIL ACTION

ACTION DATE:	MOVER	SECONDER	
DEC 04 2007			Barczak
	✓		Czaplewski
			Dobrowski
			Kopplin
			Lajsic
		✓	Narlock
			Reinke
			Sengstock
			Vitale
			Weigel
			TOTAL

**UNANIMOUS**

AYE	NO	PRESENT	EXCUSED



# CITY OF WEST ALLIS

WISCONSIN



Department of Administration & Finance  
Office of Cable Communications

**JERRY MUSIAL**  
Video/Cable Communications Coordinator

To: License & Health Committee  
From: Jerry Musial  
Re: 3<sup>rd</sup> Quarter Funding for Educational Access  
Date: 12/3/07


As with the public access entity the School District contacted their state representatives regarding statewide video franchising legislation. They also produced programs around the Recreation Department activities and Independence Day events.

The District utilized their bulletin board to keep parents apprised of updated news and information pertaining to registration, forms and fees prior to the first day of school. They also produced programs on school projects, fall festivals and a "Back to School" video to promote the district.

The District is committed to video programming as evident through the hiring of a Media Assistant. This person will assist the video clubs, improve District productions, enhance the video bulletin board and work on District video projects. The District looks to their channel 13 as a way to promote an understanding of our schools, classroom best practices and student successes.

The School District is keeping on track with their goals and objectives for 2007, and I recommend 3<sup>rd</sup> quarter funding for the School District's Educational Access Channel.

Respectfully submitted,



Jerry Musial

Cc: Mayor Bell  
Paul Ziehler