



**DOWNTOWN
WEST ALLIS
INCORPORATED**

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April 11, 2016

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

RECEIVED

APR 18 2016

**CITY OF WEST ALLIS
CITY CLERK**

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the ***Downtown West Allis Business Improvement District (DWABID)***, would like to ***expand West Allis A la Carte to include Saturday, June 4, 2016 from 6pm to 10pm.*** We hope that this nighttime event would help promote and be an added benefit to our annual West Allis A la Carte, scheduled for ***Sunday, June 5, 2016 from 12 Noon to 6pm.***

We have received your permission to close down Greenfield Avenue, to traffic, for our event on Sunday, but are asking to close 72nd street – south of Greenfield for the Saturday night event on Saturday, June 4th from 12noon until 8pm the following day. A 30' X 60' tent will be set up during the day on Saturday, June 4th and will remain there until the end of the event on Sunday, June 5th. At Saturday's event we will enclose the tent with a fence, restricting our visitors to remain within this area if they intend to drink and enjoy the music. Music will stop at 9:30pm and the area will be cleared by 10pm. We will encourage our Downtown restaurants to set up food trucks near 72nd street, so we can offer food as well as beverages to our visitors. We will be hiring a security firm to monitor and keep this area secure throughout the night.

Even though we are asking to include this Saturday night event as part of our annual "West Allis A la Carte" we are not asking for it to be designated as a Community Event.

Along with the other items we will be requesting from West Allis Public Works for our annual West Allis A la Carte, we are asking if they have a snow fence that we could set up prior to the June 4th event.

Our organization holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured. This additional day has been added. (See enclosed.)

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Donald Falk
Downtown West Allis
Promotions Chair

Encl.

cc: Brian Block, Mike Lewis, David Wepking, Peter Feldhusen, Doug Bartels, Alderperson Marty Weigel & Alderperson Cathleen Probst



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