



# City of West Allis

## Meeting Minutes

### Tourism Commission

*Dan Devine, Mayor*  
*Ald. Weigel, Alderperson*  
*Rebecca Grill, City Administrator/Clerk*  
*Commission Members Molly Rowbottom & Eric Berglund*

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Friday, June 28, 2024

1:00 PM

City Hall, Art Gallery  
7525 W. Greenfield Ave.

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#### REGULAR MEETING

#### A. CALL TO ORDER

*The meeting was called to order at 1:05 p.m.*

#### B. ROLL CALL

**Present** 4 - Martin J. Weigel, Dan Devine, Eric Berglund, Molly Rowbottom

**Excused** 1 - Rebecca Grill

*Others Present: Jenny Kosek and Chelsea Famularo*

#### C. APPROVAL OF MINUTES

1. [23-0606](#) September 6, 2023 Tourism Commission Minutes.

**Attachments:** [2023-09-06 TOURISM M](#)

**Ald. Weigel moved to approve, Molly Rowbottom seconded, motion carried.**

#### D. MATTERS FOR DISCUSSION/ACTION

2. [24-0393](#) Resolution to approve a contract with Savage Solutions, LLC for marketing services in an amount up to \$48,000, funded by room tax dollars through the Tourism Commission. (See Common Council File - R-2024-0299)

**Ald. Weigel moved to approve, Molly Rowbottom seconded, motion carried.**

3. [24-0394](#) Agenda file related to R-2024-0300 to approve a contract with Apptegy for website content management services in an amount up to \$39,000, funded by room tax dollars through the Tourism Commission.

**Ald. Weigel moved to approve, Molly Rowbottom seconded, motion carried.**

4. [24-0384](#) Update on John McGivern's Main Street.

**This matter was Discussed.**

5. [24-0386](#) Update on 2024 Events.

**This matter was Discussed.**

6. [24-0387](#) Budget.

1. 2024 Status
2. 2025 Creation

**This matter was Discussed.**

**E. GENERAL DISCUSSION****F. ADJOURNMENT**

Ald. Weigel moved to adjourn at 1:50 p.m. Mayor Devine seconded, motion carried.



All meetings of the Tourism Commission are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

**NON-DISCRIMINATION STATEMENT**

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**AMERICANS WITH DISABILITIES ACT NOTICE**

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

**LIMITED ENGLISH PROFICIENCY STATEMENT**

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.