



City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

File Number		Title	Status		
-	2003-0575	Communication	In Committee		
		Time Warner Cable communication announcing the Discovery HD Theater Channel on Channel 541 effective immediately.			
		Introduced: 9/16/2003	Controlling Body: License & Health Committee		

COMMITTEE	RECOMM	ENDATION _	Place	long	ile						
ACTION DATE: 9-16-03	MOVER	SECONDER	Barczak Czaplewski Kopplin Lajsic Narlock Reinke Sengstock Trudell Vitale Weigel TOTAL	AYE	NO	PRESENT	EXCUSED				
SIGNATURE OF COMMITTEE MEMBER (RECORDER) Vice-Chair Vice-Chair Member											
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COMMON COUNCIL ACTION Placed on File											
ACTION DATE: 9-16-03	MOVER	SECONDER	Barczak Czaplewski Kopplin Lajsic Narlock Reinke Sengstock Trudell Vitale Weigel TOTAL	AYE	NO	PRESENT	EXCUSED				

1320 N. Dr. Martin Luther King, Jr. Drive Milwaukee, WI 53212-4002 Tel 414-277-4190 Fax 414-908-0327 bev.greenberg@twcable.com Bev Greenberg Vice President Public Affairs



August 28, 2003

OFFICE OF THE MAYOR RECEIVED

SEP 3 2003

WEST ALLIS, WI

RECEIVED

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CITY OF WEST ALLIS CLERK/TREASURER

Mayor Jeannette Bell City of West Allis 7525 W. Greenfield Ave. West Allis, WI 53214

Dear Mayor Bell:

We are extremely excited to announce that effective immediately, *Discovery HD Theater* will be added to our High Definition line-up on Channel 541. *Discovery HD Theater* will provide 24-hour programming filmed entirely in high-definition. The channel delivers exciting programs about nature, science and technology, geography, travel and world culture - all designed to provide the highest-quality viewing experience available. We are confident that *Discovery HD Theater* will add to the enjoyment of Time Warner Cable's Digital Cable!

Discovery HD Theater will be available at no additional cost to customers with our Digital Access level of service and above (High Definition box is required). We will notify customers of this exciting new channel addition through a bill message on their cable statements and via cross channel commercials.

We are delighted to continue adding more choice and value to our cable programming packages. Stay tuned for more exciting services later this year! Should you have any questions please feel free to contact me anytime at (414) 277-4190.

Sincerely,

Bev Greenberg

Vice President, Public Affairs