

**CITY OF WEST ALLIS  
RESOLUTION R-2026-2799**

**RESOLUTION TO APPROVE THE CONTENT AND AUTHORIZE THE  
IMPLEMENTATION AND EXECUTION OF THE 2026 COMPREHENSIVE  
RESIDENT SURVEY**

**WHEREAS**, Goal 1.2.2 of the 2022-2026 City of West Allis Strategic Plan, 'Establish and Enhance Community Partnerships,' includes a strategy to cultivate focused and deliberate civic engagement and participation opportunities; and,

**WHEREAS**, the last citizen survey was executed in 2019 as part of the pre-planning for the creation of the 2022-2026 Strategic Plan; and,

**WHEREAS**, metrics gained from citizen surveys support the City's Core Value of Continuous Improvement by providing measurable data to establish "goal-oriented customer-focused results"; and

**WHEREAS**, the 2026 Resident Survey was created over a period of several months using best-practice benchmarking updated from the last survey to ensure a fair and unbiased survey tool continues to be utilized; and

**WHEREAS**, the survey tool was reviewed by City department/division heads; and

**WHEREAS**, the survey will be marketed by a mailer distributed with assessment letters and by postcards to residents not receiving such letters to reduce printing costs, and will also be available online and in hard copy at City Hall, the Library, the Health Department, and the Senior Center; and

**WHEREAS**, the survey will be available to the public beginning April 1 and will close April 30, with a final summary available by the end of May 2026.

**NOW THEREFORE**, be it resolved by the Common Council of the City of West Allis that the content, implementation, and execution of a citizen survey by the City Administrator and the Marketing and Engagement Department is approved.

**SECTION 1:**        **ADOPTION** "R-2026-2799" of the City Of West Allis Municipal Resolutions is hereby *added* as follows:

**ADOPTION**

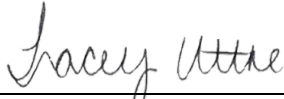
R-2026-2799(*Added*)

PASSED AND ADOPTED BY THE CITY OF WEST ALLIS COMMON COUNCIL  
MARCH 24, 2026.

	<b>AYE</b>	<b>NAY</b>	<b>ABSENT</b>	<b>ABSTAIN</b>
Ald. Ray Turner	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Kimberlee Grob	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Chad Halvorsen	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Marissa Nowling	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Suzzette Grisham	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Danna Kuehn	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Dan Roadt	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Patty Novak	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Kevin Haass	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>
Ald. Marty Weigel	<u>  X  </u>	<u>      </u>	<u>      </u>	<u>      </u>

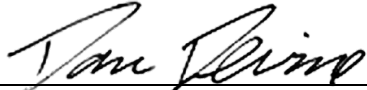
Attest

Presiding Officer


---

Tracey Uttke, City Clerk, City Of  
West Allis


---

Dan Devine, Mayor, City Of West  
Allis



CITY OF WEST ALLIS

BY GOVERNORS



LETTERS PATENT

APRIL 12, 1906



WISCONSIN